

Why GOTS?

How Companies Benefit with GOTS Certification



There are numerous ways in which companies benefit from becoming certified to the Global Organic Textile Standard (GOTS). Below we list the top five reasons how and why becoming certified to GOTS supports a company's business case for sustainability.

➔ **Risk Reduction**

- ✓ GOTS is a comprehensive risk management instrument for your supply chain
- ✓ GOTS sets strict and extensive environmental and social criteria for the *entire* supply chain
- ✓ GOTS criteria are explicit

➔ **Credibility**

- ✓ Third party certification serves as independent external verification versus self-claims
- ✓ Certification includes dual quality assurance - onsite inspection and product testing
- ✓ Certification provides the credibility and verification of claims that investors, and the public, expect.

➔ **Efficiency and Productivity**

- ✓ GOTS' wastewater management and other requirements result in improved eco-efficiency
- ✓ GOTS' social compliance management requirements results in improved socio-efficiency
- ✓ GOTS certification facilitates sustainable supply chain management, cutting companies' costs as they do not need to trace the whole supply chain themselves.

➔ **Innovation and Differentiation**

- ✓ GOTS certification can grant access to new markets, e.g. public procurement
- ✓ GOTS is explicitly recognized by governments and leading textile, sport, environmental, and organic organizations worldwide
- ✓ Sustainability innovation provides added value over conventional products.

➔ **Sustainable Market Development**

- ✓ Enables companies to be market drivers
- ✓ Readies companies for the increasingly stringent regulatory climate.

GOTS is recognised as the leading processing standard for textiles made from organic fiber worldwide.