



GLOBAL ORGANIC TEXTILE STANDARD  
ECOLOGY & SOCIAL RESPONSIBILITY



**ANNUAL  
REPORT**  
2025



# CONTENTS



PREFACE	4
HIGHLIGHTS 2025	5
DEVELOPMENT, IMPLEMENTATION AND QUALITY ASSURANCE	8
VERIFICATION	14
PROTECTION	18
STORIES	20
STRENGTHENING THE GOTS DUE DILIGENCE FRAMEWORK	26
GOTS JOURNEY IN PERU	28
EDUCATION AND PROMOTION	34
ORGANISATION	50
FINANCIALS 2025	52



1 Dariader (©Simona Kehl) / 2 Nudie Jeans & Co / 3 Nordlicht / 4 Iris + Arlo / 5 MELA / 6 Soft Rebels / 7 MAXIMO / 8 Infantium Victoria / 9 Q for Quinn / 10 HessNatur / 11 Care By Me / 12 Dirts / 13 A-Dam / 14 Efie / 15 Mademoiselle Yeye / 16 PWO / 17 Speidel GmbH / 18 Kalani / 19 Alois Dallmayr Kaffee

# PREFACE

Dear Reader,

In 2025, Global Standard continued to strengthen its role as a leading provider of credible voluntary sustainability standards (VSS) for the global textile sector. As regulatory requirements change at unprecedented speed, market expectations and supply-chain realities evolve, the need for robust, transparent and practical VSS has never been greater.

The Global Organic Textile Standard (GOTS) remained at the heart of our work. As the leading system-level standard for organic textiles, GOTS provides comprehensive governance, from certified organic raw material to finished product, covering environmental and social criteria, chemical management, traceability and claims integrity. In 2025, GOTS further reinforced its relevance through continued alignment with international due-diligence frameworks and a full standard revision cycle.

A key milestone in 2025 was the public consultation of the Global Responsible Textile Standard (GRTS). Designed as a cross-material responsibility and due-diligence standard, GRTS and GOTS, as complementary frameworks, respond to regulatory frameworks such as OECD guidance, the UN Guiding Principles on Business and Human Rights and sustainability legislation. Together, GOTS and GRTS create a unified body of standards, which address both what can be claimed about a product and how textile supply chains are governed.

Education and capacity building were central to our work throughout the year. In response to increasing regulatory

and implementation complexity, Global Standard expanded its training, guidance and knowledge-sharing activities for auditors, Certification Bodies, Certified Entities and other stakeholders. This included the development of due-diligence handbooks, targeted auditor training programmes and continued professional education initiatives and tools.

Integrity and implementation remained key priorities. Investments in digital infrastructure, including Global Trace-Base, first-mile fibre registries and impact-monitoring tools, strengthened traceability, transparency and data quality across certified supply chains. In parallel, robust quality assurance and oversight mechanisms safeguarded the credibility of the system and reinforced trust among stakeholders.

Economic logic turns VSS from ethical labels into operational tools - this is a common goal across our system. Together with Certified Entities, certification and accreditation bodies and many other stakeholders, we translate sustainability requirements into practical approaches for managing risk, navigating regulatory change and reinforcing resilient, value-creating textile supply chains. This Annual Report highlights our key developments and achievements in 2025 worldwide. We thank all who contribute to this shared journey and invite you to continue working with us to strengthen responsible, transparent, credible and economically successful textile value chains.

Together we are Global Standard!



*Claudia*

**Claudia Kersten**  
Managing Director



*Rahul*

**Rahul Bhajekar**  
Managing Director

# HIGHLIGHTS 2025



## 17.800

GOTS facilities

17.800 certified facilities were reported in total, an increase of 15,3% compared to 2024 (15.441 facilities). (as of 1 Jan 2026 and as reported by Certification Bodies).

## 95

Countries

Certified Entities are located in 95 countries.

## 27

GOTS Certification Bodies

27 approved Certification Bodies are active globally.

## #BEHINDTHESEAMS

The #BehindTheSeams educational campaign reached over 144 million unique individuals and generated over 290 million impressions.



## OECD ALIGNMENT ASSESSMENT

The OECD released their report highlighting GOTS' close alignment with their guidance on supply chain due diligence, with 98% of our criteria fully or partially aligned.



## GLOBAL TRACE BASE

We announced a new digital data collection system to provide greater traceability and transparency through smarter data capture, analysis and reporting.



## GLOBAL STANDARD ACADEMY

We launched a new online learning platform, making a range of interactive and informative lessons on GOTS accessible to all.



## ISEAL INNOVATIONS FUND GRANT

We received funding to develop a continuous learning policy for GOTS auditors and a specialised training programme on GOTS due diligence criteria.



OUR VISION IS A WORLD WHERE  
ALL TEXTILES ARE PRODUCED  
IN ACCORDANCE WITH THE  
PRINCIPLES OF HEALTH, ECOLOGY,  
FAIRNESS AND CARE TO  
ENHANCE PEOPLE'S LIVES AND  
THE ENVIRONMENT. ORGANIC  
TEXTILES ARE AN INTEGRAL PART  
OF THIS HOLISTIC APPROACH.

# DEVELOPMENT, IMPLEMENTATION AND QUALITY ASSURANCE

## STANDARD UPDATES

The revision process for GOTS Version 8.0 continued smoothly throughout 2025, with two public consultations and decisions being made by a multi-stakeholder Standard Revision Committee. The new version of the Standard was developed following ISEAL guidelines and is aligned with the latest developments in the textile industry, environmental and social responsibility and regulatory frameworks.

GOTS 8.0 was released in March 2026, with full implementation of the new version ramping up through the year. Mandatory adherence to the updated Standard begins 1 March 2027.

## RELEASE OF UPDATED DOCUMENTATION

New versions of a few procedural documents were released in 2025, while a review of others is ongoing for release later in 2026. Some of the important documents that were updated were:

- Application Procedure and Requirements for Certification Bodies
- Conditions for the Use of Signs - GOTS
- Guidance for the Certification of Ginning Units

## OECD DUE DILIGENCE ASSESSMENT OF GOTS

GOTS was successfully assessed against the Organisation for Economic Cooperation and Development's (OECD) Due Diligence Guidance, showing how effectively the Standard incorporates OECD recommendations. The results of this Alignment Assessment were overwhelmingly positive, with 98% of the assessed criteria found to be fully or partially aligned. This outcome positions GOTS among the 'most advanced' standards evaluated to date, and we are proud of this achievement.

The main goal of the assessment was to evaluate how effectively GOTS allows its Certified Entities to comply with the OECD due diligence standards, not just on paper, but in practice. As a result, the assessment confirmed that GOTS is not merely a product or environmental standard; it is a comprehensive system that actively supports human and labour rights, as well as the management of environmental risks.

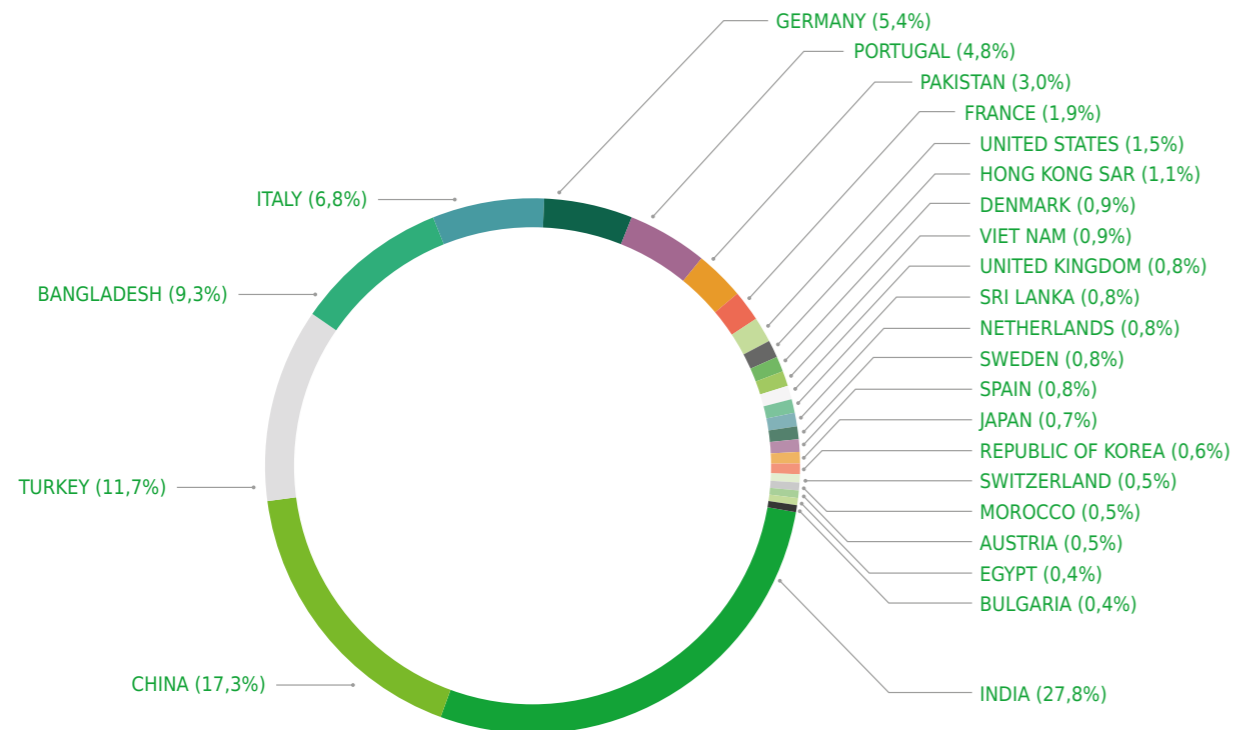
## EXPANSION OF THE "SPACE COTTON" PILOT

In 2025, Global Standard further advanced its "Space Cotton" pilot, a collaborative project with AI firm Marple with funding from the European Space Agency, that seeks to map organic cotton cultivation using satellite imagery.

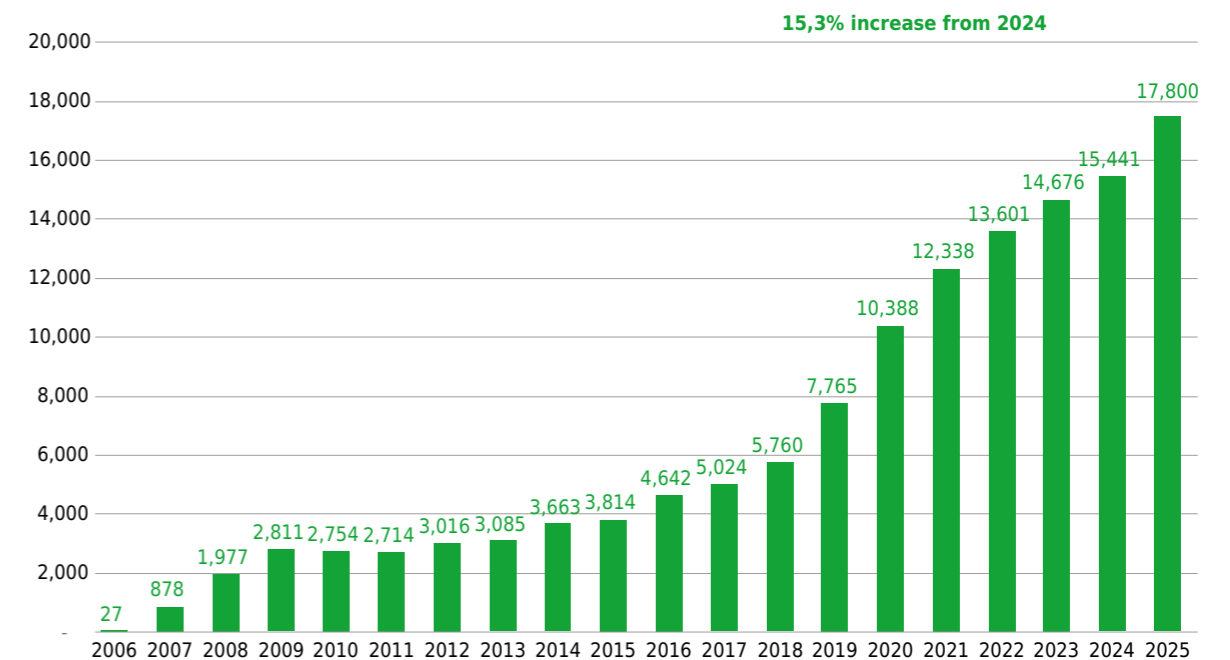
The project leverages the Cotton Cultivation Remote Assessment (CoCuRA) software developed by Marple, which, based on data collected in the field, can detect all organic and conventional cotton fields at ~97% accuracy. The technology's ability to pinpoint cotton fields where farmers use near-organic or uncertified organic methods can ensure a steady increase in certified organic cotton by facilitating the certification process for farms.

In 2025, the pilot was expanded to Turkey, following its successful implementation in India the year prior. With the expansion into Turkey, the tool is being refined to support a global model, with potential expansion into other regions in 2026.

Top 20 Countries for GOTS Certified Facilities



Growth of GOTS Certified Facilities 2006–2025



## DIGITAL TRACEABILITY AND IMPACT MONITORING TOOLS

We continued developing tools for fibre traceability and impact monitoring that are designed to complement Global Trace Base – our system for operating Scope and Transaction Certificates with full volume reconciliation and end-to-end traceability from field to fashion. In particular, the Global Fibre Registry enables traceability of fibres prior to their entry into the processing chain, which is then managed within Global Trace Base. Significant progress was made on both the Global Fibre Registry and the Impact Monitoring Tool in 2025, with testing and deployment planned for the end of 2026.

## QUALITY ASSURANCE

The year 2025 marked a period of expansion, system strengthening and operational refinement for the Quality Assurance (QA) function at Global Standard. As the certification landscape grew in complexity, with new standards under development, increased stakeholder scrutiny and mounting expectations from brands and regulators, the QA Unit played a central role in maintaining integrity, ensuring coherence across the certification system and enabling the smooth functioning of market and supply chain operations.

Our QA work included random checks of certifications and transaction certificates, setting up regular calls with Certification Bodies and Accreditation Bodies as well as specific meetings with Certification Bodies to discuss the impact and improvement of the Standard.

The Quality Assurance Unit also worked on investigating all complaints received. In total, we received 25 official fraud complaints and investigated them with the cooperation of the Certification Bodies. We resolved 23, and 2 are still ongoing. In addition, we also received 17 complaints via email outreach. The results of these investigations uncovered 12 Certified Entities engaged in unethical behaviour and were placed under a certification ban.

## COMPLIANCE, REGULATIONS AND LOBBYING

In the midst of rapidly changing requirements for EU legislation, the Global Standard team was hard at work in 2025 to ensure that the Standard was routinely evaluated against these shifting regulations to best support our Certified Entities. The thematic focus for compliance in 2025 was on differences between natural, organic and synthetic fibres and how these are considered in Product Environmental Footprint (PEF) or Life Cycle Assessment (LCA) methods to accurately determine the environmental impact of our Standard, to then help determine how Voluntary Sustainability Standards (VSS), such as ours, can substantiate environmental and social claims for textile products.

Regarding lobbying activities, our team focused on EU legislation, including:

- The Ecodesign for Sustainable Products Regulation (ESPR), the Product Environmental Footprint Category Rules (PEFCR)
- The Empowering Consumers Directive (EmpCo) and Green Claims Directives
- The Omnibus Package I (regarding changes to the EU Corporate Sustainability Reporting Directive (CSRD) and Corporate Sustainability Due Diligence Directive (CSDDD))
- French legislation regarding the labelling of textiles

The team participated in workshops, provided input to relevant EU public consultations, published press releases and social media posts to garner public support and co-signed joint statements with likeminded advocacy partners. Our advocacy partnerships included continued coordination with IFOAM Organics Europe, as well as new participation in both the Make the Label Count Coalition and the Policy Hub.

## LOOKING AHEAD: NEW STANDARD GRTS

Work on the new Standard, the Global Responsible Textile Standard (GRTS), is ongoing, following ISEAL guidelines for standard setting. Global Standard completed the first public consultation in 2025 and plans to release GRTS in summer 2026 after going through a second public consultation.



## RESOURCES

### New Resources

- GRTS Manual Draft 2.0 for Public Consultation
- GRTS Draft 2.0 for Public Consultation
- GOTS Version 8.0
- Manual for the Implementation of GOTS Version 8.0
- Change Log GOTS 7.0 to GOTS 8.0
- Change Log Manual for the Implementation of GOTS Version 7.2 to Version 8.0
- Q&A Guideline for the Transition to a New GOTS Version v. 2.0
- Global Standard Statement concerning the OECD Alignment Assessment
- GOTS Simple Overview (Video)
- Chemicals in GOTS Goods
- Procedure For Certification of Controlled Supply Chain Scheme (Version 1.0)

### Updated Resources

- Revision of GOTS fees (March 2026)
- Derogation to the Conditions for the Use of Signs - GOTS (Version 4.0)
- Conditions for Use of Signs - GOTS (Version 4.0)
- Certification and Operating Parameters for GOTS Certified Gins (Version 2.1)
- Approval Procedure & Requirements for Certification Bodies (Version 4.0)
- Certification and Operating Parameters for GOTS Gins (Version 2.0)
- Retailer Declaration for the use of GOTS Signs (Version 3.0)
- Code of Conduct (Version 2.0)



OUR MISSION IS TO ENSURE  
THE HIGHEST LEVEL OF SOCIAL  
AND ENVIRONMENTAL IMPACT IN  
TEXTILE VALUE CHAINS  
THROUGH VOLUNTARY  
SUSTAINABILITY STANDARDS  
AND RELATED ACTIVITIES.

# VERIFICATION

Compliance with GOTS is assured through a rigorous verification process carried out by independent, third-party, approved Certification Bodies. Their stringent assessments ensure trustworthiness and uphold the integrity of the Standard.

## AUDIT FREQUENCY

- Initial certification process: Certification Bodies perform on-site audits and thoroughly review production processes and practices to ensure that companies meet the strict criteria of GOTS.
- Follow-ups: After the initial certification process, Certification Bodies perform annual audits as well as some unannounced inspections to verify continued compliance.

## APPROVED CERTIFICATION BODIES

Apart from requiring ISO 17065 accreditation as a primary qualification, Global Standard uses its own system for approving new Certification Bodies, as well as for continuous monitoring of the approved ones. There currently are 27 GOTS-approved Certification Bodies, 12 of which offer chemical input approval in their scope of activity.

We work closely with Certification Bodies to ensure clear and comprehensive communication on accreditation-related matters. Global Standard has a Certifier Council that meets annually in person, and every Certification Body has one nominee for this Council. The Certification Bodies also have representation on the GOTS Standard Revision Committee as an important stakeholder in the process. This collaboration helps ensure that certification remains robust and effective. In addition, Certification Bodies are under the supervision of independent Accreditation Bodies, who conduct annual assessments and surveillance of the respective Certification Bodies, consistent with ISO 17065 and GOTS requirements.

## COOPERATION WITH CERTIFICATION BODIES

Global Standard engaged with Certification Bodies over periodic calls covering matters of mutual interest as well as implementation of requirements. We accompanied Certification Bodies at a number of on-site audits as observers, in addition to randomly verifying a number of documents throughout the year. Global Standard also reviewed all certification applications from gins and offered a preliminary evaluation based on available historical data and understanding. Further, we monitor information that is placed in the Farm-Gin Registry, a unified platform for registering and tracking sustainable fibre production globally to help curtail fraud.

Global Standard continuously monitors Certification Bodies and employs checks and balances within its verification and accreditation system. For example, the effectiveness of this system is reflected in the enforcement actions taken during 2025, where process discrepancies identified by Certification Bodies led to certification bans for a total of 12 entities. These bans were implemented in three separate instalments over the course of the year, following due process and management review. This demonstrates Global Standard's firm and consistent approach to addressing non-compliance and safeguarding the credibility of the GOTS certification system.

## INVESTIGATIONS

Global Standard investigated 33 complaints out of which 16 were related to operational matters, such as Transaction Certificate issuance, chemical input, migration of entities and labelling and 17 related to alleged fraud such as over consumption of input material and Transaction Certificate manipulation. The investigations were conducted in cooperation with the concerned Certification Bodies. Some of these investigations unearthed evidence of fraud, which led to Global Standard placing a certification ban on 12 Certified Entities in 2025.

## ADVANCING TRACEABILITY AND INTEGRITY

In 2025, there was broader work on the Global Standard centralised database, Global Trace Base, developed with the assistance of the German government, to ensure the traceability of organic material in the system as well as reduce fraud.



## ANNUAL SURVEY

59%

59% of survey respondents reported that the GOTS certification offered them an increase in business opportunities in 2025.

85%

Almost 85% of Certified Entities said that the coordination of the audit with the Certified Body was "Good" or "Excellent". This is a 10 percent increase from 2024.

67%

In 2025, 67% of Certified Entities rated the timely issuance of Transaction Certificates as "Good" or "Excellent". This is a 12 percent increase from 2024.



# PROTECTION

To further protect the integrity of the Standard, Global Standard investigates and imposes sanctions whenever there is evidence of a misleading use of the GOTS Signs or reference to GOTS certification.

Anyone who intends to list, label or sell any textile product in retail with the internationally registered GOTS trademark or any other reference to GOTS must meet the criteria and follow the rules set out in the “Conditions for the Use of Signs – GOTS” document available on Global Standard’s website.

Our strict labelling requirements ensure that the GOTS label placed on a product serves as a guarantee to consumers that all production stages have been compliant with the Standard’s criteria – from the certified organic origin of the fibre to the finished item purchased at a store.

We monitor unauthorised, false or misleading uses of the GOTS registered trademark and other GOTS-related claims in advertisements and promotional materials. Global Standard experts educate brands and retailers on the proper listing and labelling requirements and takes corrective and/or legal action when necessary.

## ANNUAL OVERVIEW

In 2025, trademark protection and complaint handling continued to present persistent challenges despite intensified enforcement efforts and closer legal cooperation. Overall patterns remain largely consistent with previous years, highlighting structural inefficiencies in complaint resolution, stakeholder awareness and certification processes.

By the end of 2025, nine complaint cases remain unresolved. One ongoing lawsuit in Germany underscores the complexity and duration of formal legal enforcement. The number of cost-bearing warning letters issued decreased significantly, with five letters sent in 2025 compared to twenty-five in 2024. This reduction is considered a positive development and is expected to continue into 2026.

The data indicates a strong concentration of trademark-related complaints on Amazon marketplaces, particularly in the USA and Germany, while also showing a broader geographic spread across Europe, Asia and the Middle East.

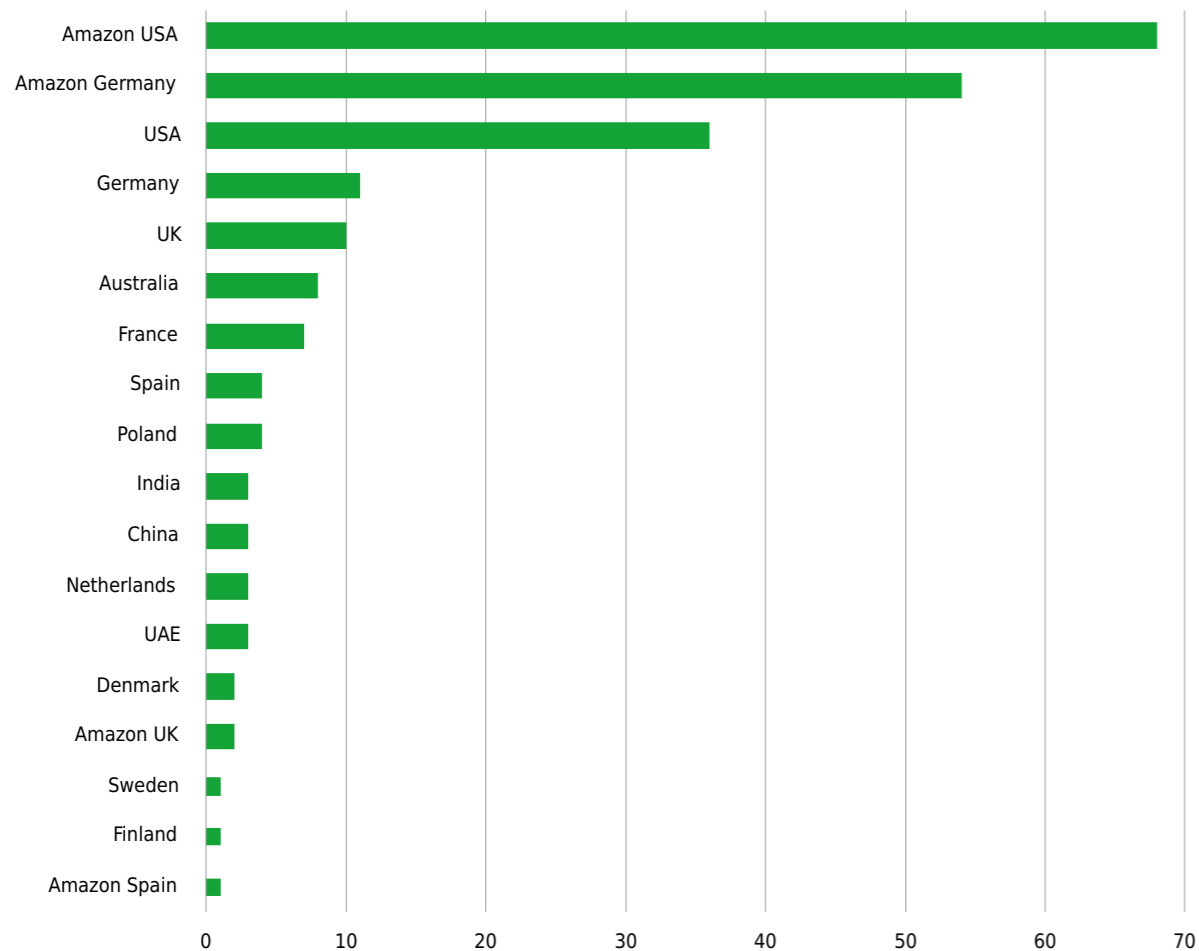
## KEY CHALLENGES AND MEASURES

Communication in complaint handling remains largely characterised by repetitive email exchanges that are often ignored or only partially read. This reflects a continued tendency among stakeholders to underestimate the seriousness of trademark infringements. Nevertheless, each case continues to be handled with due diligence, frequently involving close cooperation with legal experts.

To improve compliance, a mandatory Certified Entity training programme has been integrated into the certification process. Completion of this training is now required to obtain certification and aims to address knowledge gaps among retailers regarding the lawful use of the trademark.

Additional challenges persist in relation to delayed issuance of Transaction Certificates by Certification Bodies, which can take up to six months. These delays complicate compliance verification and have, in some cases, led retailers to remove GOTS references from their platforms.

Geographic Distribution of Complaints



# STORIES



## THYGESEN VIETNAM

“Thygesen Vietnam is a dedicated sustainable apparel manufacturer, backed by a 94-year heritage in the global textile industry and over 20 years of specialised development in Vietnam. Our core mission is to support brands through reliable and ethical manufacturing, bridging decades of technical expertise with a commitment to social and environmental responsibility.

We focus on transparency and high-standard production practices. Our sustainability goals are centred on optimising resource efficiency and providing a versatile range of eco-friendly product lines, utilising materials such as organic cotton and recycled fibres to meet the evolving needs of our international partners.

Achieving GOTS certification was a milestone step in formalising our commitment to organic integrity. It provides a rigorous framework ensuring traceability from fibre to finished garment, reinforcing trust with brands seeking authentic sustainable solutions. Beyond operational excellence, GOTS has empowered us to foster a safer, fairer workplace for our employees and drive positive change within our local communities in the mountainous regions of Vietnam. For Thygesen, this journey is a testament to our long-term vision of integrating nearly a century of textile tradition with responsible growth for the future.”



## NUDIE JEANS

“At Nudie Jeans, certification is never an end point. It’s a foundation. GOTS is part of our journey because it gives us something essential: a verified framework for responsibility, transparency and traceability throughout the supply chain. But more importantly, it gives us the tools to keep asking harder questions.

Our ambition has always been to make jeans that last – physically, culturally and ethically. Achieving GOTS certification allows us to ensure we are reducing environmental impact and safeguarding social conditions at every stage of production, from farm to finished garment. Knowing that our materials and processes are certified throughout gives us and our customers confidence that the standards we believe in are being upheld.

We believe meaningful change in the textile industry requires long-term thinking, transparency and a willingness to challenge linear systems. Certification like GOTS plays a vital role in that transformation, not just by setting minimum standards, but by enabling brands to build trust, accountability and credibility. For us, that trust is everything. Because creating tomorrow’s vintage starts with doing the right thing today.”

## MADALENA BEÇA

“At Madalena Beça Knitwear, sustainability is not a marketing exercise but a responsibility that shapes how we work every day. As a family-owned flat knitwear manufacturer based in northern Portugal, our decision to pursue and maintain GOTS certification came from a desire to create long-term credibility, transparency and trust, both within our supply chain and with our clients.

Implementing GOTS standards required us to look deeply at our processes, from raw material sourcing and traceability to chemical management, documentation and worker welfare. One of the most important learnings along the way was that certification is not a one-time achievement, but an ongoing commitment to improvement, consistency and accountability.

Our journey with GOTS continues to evolve, but it has reinforced an essential belief: credible sustainability is built through practical actions, honest dialogue and shared responsibility across the supply chain. For us, GOTS is not just a standard, it is a framework that supports better decision-making for people, products and the environment.”

## K.M. GROUP

“K.M. Group has been GOTS certified for over 10 years, reflecting the values the company was built on: safety, transparency, responsibility and innovation. When we first became GOTS certified, organic textiles were still a niche in global markets. GOTS gave us a credible, internationally respected framework that covered every stage of production, from the organic raw material to environmentally sound processing and strong social compliance. Through compliance, we guarantee that the brands we work with in Europe and the United States can offer products that are truly sustainable and responsibly sourced.

Over the years, this commitment has played a decisive role in helping us scale, particularly our baby wear business, among our key consumer markets. GOTS certification opened the doors to premium retailers and long-term buyer relationships that require the highest sustainability benchmarks. More importantly, it pushed us internally to continuously improve our systems, including water management, chemical controls, worker welfare and full supply-chain traceability, making the K.M. Group a stronger and more future-ready organisation. Today, our growth in Europe and America is closely tied to that early decision to invest in GOTS certification for our production. As we move forward, we remain convinced that working with GOTS is not just good for business, but essential for protecting the planet and children’s health for generations to come.”



## TOKI SENI

“For over 40 years, Toki Seni has been creating fabrics with care, powered by solar energy and crafted on rare loopwheel knitting machines, a slow process that gives our textiles a unique, irreplaceable texture. In addition to our unique craftsmanship, we remain committed to producing environmentally friendly and people-friendly fabrics, with a focus on organic cotton, recycled cotton and the development of original yarns.

As Toki Seni has grown, we have exhibited at international fabric trade shows, where our textiles have been highly recognised and valued by leading global maisons. To better serve both domestic and international clients, we were among the first in Japan to obtain comprehensive GOTS certification covering the entire process, from yarn spinning to dyed fabrics.

In addition to our GOTS certification, we remain committed to environmental care. All our products, including fabrics, accessories and packaging materials, are made from biodegradable materials; and, at our knitting factory, we have installed solar panels to power the knitting machines and have created a biotope where diverse ecosystems coexist. These efforts underscore the core importance of sustainability to our work and our mission.”



## SÉZANE

“75% of our materials are natural. We select them for their properties, quality and durability. Cotton alone accounts for more than 31% of the fibres we use and is the most widely used fibre in our material mix.

We have been GOTS-certified since 2019, and adherence to the GOTS standard has remained important to us. We favour GOTS certification for organic textiles (mainly cotton, but also wool, silk and linen) as much as possible. The fibres are tested to verify their organic status, meaning that they are grown without pesticides, chemical fertilisers or GMOs. GOTS certification also includes strict social and environmental criteria, from the fibre to the finished product, which aligns with our commitment to sustainability.

In our 2024 Sézane ready-to-wear collections, 93% of our cotton is low-impact, including 78% fully organic cotton used for our GOTS-certified clothing items. By low-impact cotton, we mean GOTS-approved or OCS-approved organic cotton and GRS or RCS-certified recycled cotton.”



## PILATEX

“Madagascar is a country where textile craftsmanship is rooted in a strong tradition of manual work and dexterity, notably carried forward by Malagasy women. It was in this context that PILATEX was founded in 1992, as a company specialising in the creation of textile accessories and packaging for exceptional international brands.

PILATEX produces nearly 4 million pieces each year, including scarves, shawls, textile accessories, packaging and pouches, crafted from noble materials such as silk and cashmere. PILATEX’s success lies in combining hand-executed artisanal techniques with the support of specialised machinery to produce accessories and packaging on a large scale without compromising quality. Built on deeply humanistic values

and drawing on more than 30 years of local expertise, the company has developed a structured production model rooted in craftsmanship and long-term social commitment. By choosing to produce locally, PILATEX enhances artisanal skills, strengthens know-how and creates sustainable value embedded in the economic and social development of communities.

GOTS certification plays a key role in this approach. It attests to PILATEX’s environmental and social commitment through full traceability of production processes, the use of environmentally responsible practices, the exclusion of harmful substances and strict compliance with human rights and fair working conditions.”

## IPEK PAMUK

“Founded with a commitment to quality, sustainability and innovation, İpek Pamuk has grown to become the largest cotton wool producer in Turkey and one of the leading cotton wool manufacturers worldwide. With decades of industry expertise, we deliver premium cotton and cotton-based solutions tailored to a wide range of applications, including daily personal care, cosmetics and baby care.

At the core of our product portfolio is our strong focus on organic cotton. Under our İpek Organic brand, we offer carefully sourced and processed organic cotton products that meet the increasing global demand for natural, skin-friendly and environmentally responsible solutions. Our organic range is produced in accordance with strict quality standards, ensuring purity, softness and safety, particularly for sensitive skin and baby care applications.

With advanced production technology, strict quality control systems and a strong focus on sustainability, İpek Pamuk is committed to being a long-term, reliable partner for brands seeking excellence in cotton and organic cotton products. Guided by this vision, İpek Pamuk achieved GOTS certification, assuring compliance with the highest global standards for organic integrity, environmental management and social responsibility. This milestone reflects our commitment to developing a transparent and sustainable value chain, from raw material sourcing to finished products, while strengthening our function as a trusted collaborator in the transition toward an increasingly sustainable global textile industry.”



## BVB MERCHANDISING GMBH

“As Borussia Dortmund, we stand for responsibility and sustainable development, values that we consistently uphold in our merchandising as well. The decision to become GOTS-certified was a strategic step for us to ensure that our processes across the entire textile supply chain are transparent, fair and future-proof. With the successful GOTS certification process, we are currently only the second professional football club in Germany to receive this external validation.

Implementing the GOTS criteria in accordance with Version 7.0 meant further strengthening our standards in the areas of environmental protection and social responsibility. In particular, the strict requirements for quality assurance and the annual audits conducted by independent Certification Bodies create trust and integrity, both internally and among our fans and partners. For us, GOTS certification is more than just a label: it represents traceable and verifiable sustainability, supported by innovative tools such as the Global Trace Base and the Due Diligence Handbook.

Our fans expect transparency and responsibility from us. By offering GOTS-certified products in our stores and continuously expanding the range, we are making a clear statement in favor of sustainable consumption in sport.”

## WOOLAM GIN

“Established in November 1949, Woolam Gin has built a proud legacy as an industry leader, driven by a tradition of efficiency and forward-thinking innovation. In 1989, Woolam Gin became the first gin in the United States certified to process organic cotton, and in 2016, it again led the industry as the first U.S. gin to achieve GOTS certification.

Located in the small town of O'Donnell, Texas, Woolam Gin's large motto, “Where ginning is an art, and service is a pleasure,” captures the company's commitment to upholding GOTS standards while delivering a high-quality product with minimal leaf trash and bark. When the gin was purchased in 1949, the gin plant produced one-and-a-half bales per hour using four Continental gin stands. Today, the facility can process approximately 30-35 bales an hour.

Being GOTS certified has allowed Woolam Gin to demonstrate its commitment to sustainability and traceability, while also aligning with its personal mission to make sure that employees and the surrounding community are cared for. As a result of being GOTS certified, Woolam Gin has been able to cultivate relationships with both new and existing customers by giving them confidence in the integrity of their supply chain. Woolam Gin remains committed to excellence and looks forward to continuing its positive impact on the industry.”



# STRENGTHENING THE GOTS DUE DILIGENCE FRAMEWORK

At the beginning of the year, Global Standard received an ISEAL Innovations Fund Impulse grant to develop a cutting-edge GOTS due diligence training for auditors.

The training initiative was focused on three main objectives:

- Developing a continuous learning policy for GOTS auditors and creating a structured framework for ongoing professional development.
- Designing a specialised training curriculum, focusing on equipping auditors with the necessary skills to assess compliance with GOTS Due Diligence Criteria.
- Conducting a pilot training programme for approximately 30 auditors, incorporating feedback from Certification Bodies and real-world audit experiences to improve and refine the training approach.

Over the course of the spring, our Standard Development Unit developed the training curriculum, with an emphasis on the practical applications of auditing for GOTS auditors, rather than theoretical concepts. The pilot training programme itself was conducted in June 2025, training 30 auditors from 17 Certification Bodies across 11 countries.

By October, Dr. Ruslan Alyamkin, Responsible, Standard Development and Implementation (Social Responsibility) for Global Standard, was able to present key insights from the project at ISEAL Members' Week in Antwerp. His session provided an overview of the project and presented participants with a structured curriculum designed to strengthen auditors' competencies in human rights due diligence. The training details the six-step due diligence approach, covering relevant legal frameworks, advanced auditing techniques and cross-cutting issues, including gender and cultural sensitivity. The holistic nature of the training provides in-depth continuous learning for auditors and ensures that lessons learned are scalable, targeted and context sensitive.

This project, in tandem with the OECD Assessment of GOTS' Due Diligence Criteria, has marked a watershed year for our commitment to defining and promoting due diligence within our Standard. We have developed our own Due Diligence Framework, which comprises GOTS, the Manual for the Implementation of GOTS, the GOTS Due Diligence Handbook for Certified Entities and the GOTS Due Diligence Handbook for Auditors. The GOTS Due Diligence Framework ensures that GOTS-Certified Entities meet evolving regulatory requirements and stakeholder expectations.



**THE INCREASING DEMAND FOR RESPONSIBLE AND TRANSPARENT SUPPLY CHAINS REQUIRES AUDITORS TO HAVE A DEEP UNDERSTANDING OF HUMAN RIGHTS DUE DILIGENCE AND ITS APPLICATION IN TEXTILE CERTIFICATION. THROUGH OUR TRAININGS, WE AIM TO EQUIP GOTS AUDITORS WITH THE NECESSARY EXPERTISE TO ASSESS COMPLIANCE EFFECTIVELY, REINFORCING THE CREDIBILITY OF GOTS CERTIFICATION.**

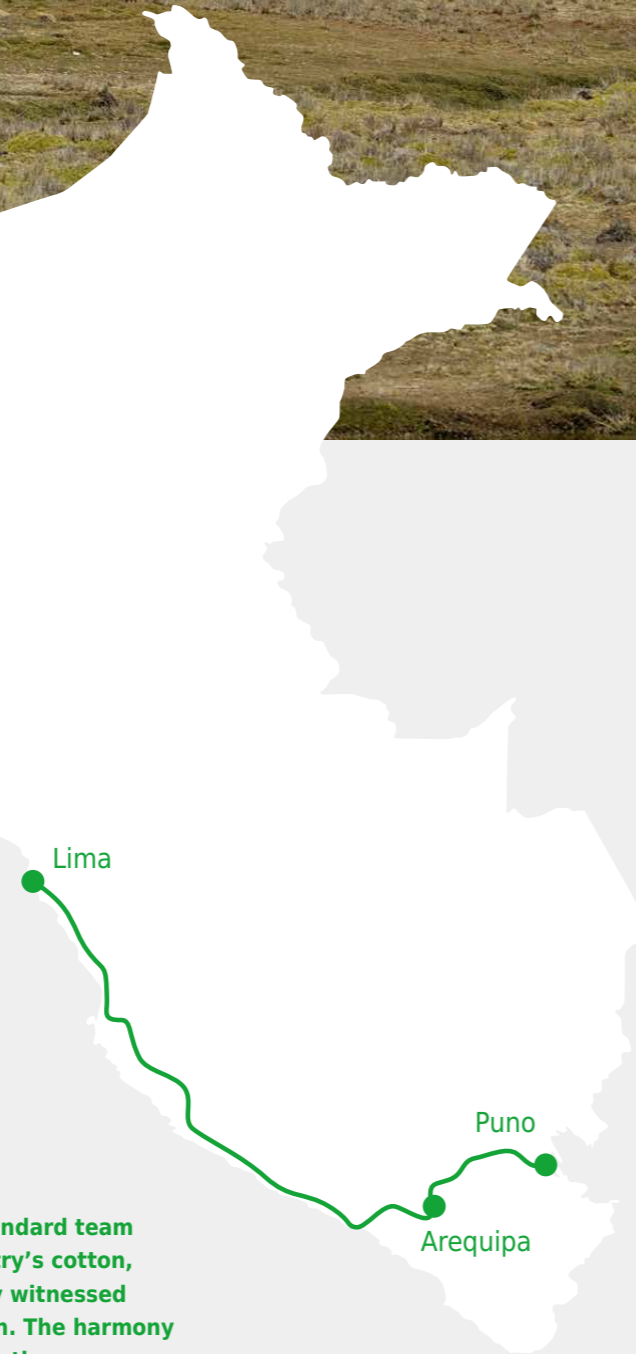
**Ruslan Alyamkin, Responsible,  
Standard Development and Implementation  
(Social Responsibility) at Global Standard**





# GOTS JOURNEY IN PERU

Over two weeks in September, members of the Global Standard team travelled across Peru to get a first-hand look at the country's cotton, alpaca and vicuña fibre production industries, where they witnessed the blend of age-old tradition with modernised production. The harmony between these practices highlights the global demand for these fibres, while farmers and producers in Peru strive for environmental sustainability, community well-being and their cultural heritage.



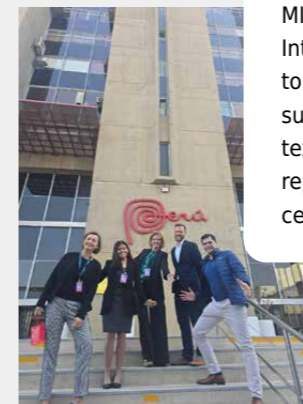
## LIMA

The trip kicked off in Lima, where the Global Standard team conducted a two-day programme at SENATI Lima, a leading technical education institute in Peru, to strengthen collaboration and promote sustainable practices in Peru's textile industry.



Following the educational programme, the team had the chance to engage with several Certified Entities within the Lima region, including Become, a small family-run business manufacturing products made with Pima organic cotton, and Bergman/Rivera, a Swedish-Peruvian family-owned company, pioneering the production and promotion of organic cotton textiles in Peru. The team was able to visit organic and regenerative cotton fields in Pisco and Chincha owned by Bergman/Rivera and see and discuss agricultural processes with the farmers first-hand.

For their last stop around Lima, the team took part in a dedicated session with PROMPERÚ, Peru's Export and Tourism Promotion Agency, at MINCETUR Perú (Ministry of International Trade and Tourism) to strengthen dialogue on trade, sustainability and certified textiles among industry representatives and GOTS-certified companies.





## AREQUIPA & PUNO

Following the team's work with organic and regenerative cotton, they travelled to the Arequipa region, immersing themselves in Peru's culturally rich fibre traditions surrounding alpaca and vicuña.

The first stop involved the team taking part in a centuries-old ritual of shearing wild vicuñas, called Chaku. The Chaku ritual exemplified how ancestral practices can coexist with modern conservation strategies, both ensuring animal welfare, protection of biodiversity and sustainable and ethical sourcing.



The team was also able to visit a local community of alpaca producers in nearby Chahuanca, where they gained first-hand knowledge about alpaca care, well-being and fibre production. These farms support thousands of families and contribute to Peru's global reputation for premium alpaca fibre.



From there, the team took a short hop over to Puno where they further explored alpaca and vicuña production and were able to see the whole production chain, including fibre sorting, washing, drying and spinning, at the first-ever artisanal vicuña fibre processing plant, operated by the Comunidad Campesina de Jatucachi. In addition, they toured the Sorani Farm, owned by the Michell y Cia company, where they learned about sustainable practices for alpaca raising and care, as well as the farm's dedication to biodiversity and providing housing and educational opportunities for the community.



Coming back to Arequipa from Puno, the team visited the headquarters of Inca Tops, including the lab where the team produces a wide range of GOTS-approved inputs, dyes and colours for textile processing. Inca Tops provided an overview of their sustainability strategy, which incorporates guidelines around circularity, clean energy transition and water and waste management.



The last stop in Arequipa was a visit to Michell y Cia's headquarters, where the team met with senior staff to discuss certification challenges and future development strategies within the alpaca industry. These conversations provided clear feedback on how GOTS can be best adapted to align with the realities of producers on the ground.



## EXPOTEXTIL PERU 2025

The Global Standard team's tour of Peru was followed up in October with participation at Expotextil, which is one of the key events in Latin America focused on the textile and apparel industry, bringing together 24,000 visitors from 22 countries over 4 days to discuss innovation, sustainability and circularity within the industry and foster opportunities for connection and collaboration.



## KEY TAKEAWAYS

The trip and involvement in Expotextil were a big success thanks to the shared passion of the team and the many Peruvian farmers, shepherds, manufacturers, public officials and academics they met along the way. Global Standard was able to build awareness of GOTS in Peru, while also strengthening local networks and driving advocacy of our certification. Moving forward, these connections will help us work together to expand the global market share of organic and sustainable textile industry in Peru, while supporting the long-term sustainability of this biodiverse region.



## A big thanks to our hosts in Peru:

- Ecocert
- Control Union
- SENATI
- Become
- Bergman/Rivera
- PROMPERÚ
- The Municipality of San Antonio de Chuca
- The National and Local Vicuña Conservation Communities (La Asociación Nacional y entidades regionales de Comunidades Conservacionistas de Vicuña y Guanaco)
- The Community of Jatucachi
- Michell y Cia
- Inca Tops
- And an extra special thanks to Mr. Alberto Gómez Cárdenas, Consultant and Specialist in Social Management and Sustainable Productive Development, who accompanied the team in Arequipa and Puno

# EDUCATION AND PROMOTION

Global Standard's marketing, public relations and education activities delivered strong results in 2025, significantly expanding reach, engagement and stakeholder interaction compared to the previous year. Education and promotion efforts recorded clear year-on-year growth, reflecting increased demand for reliable information and guidance on responsible textile production.

Media relations remained a core pillar of these efforts. Global Standard achieved over 55,000 media mentions, representing an increase of approximately 33 percent compared to the previous year. Global Standard's leadership and technical experts were regularly featured in international and trade media (53 in-depth media pieces), providing authoritative perspectives on due diligence, regulatory developments, organic fibres and responsible textile production. This consistent visibility strengthened trust and reinforced Global Standard's position as a credible reference point in an evolving and increasingly regulated market environment.

Digital engagement also increased substantially. Stakeholder use of our primary website, [global-standard.org](http://global-standard.org), and our consumer-facing information portal, [behindtheseams.eco](http://behindtheseams.eco), rose sharply, with combined website visits increasing by 67 percent from last year to more than 1.52 million. This growth was achieved while maintaining Global Standard's commitment to data privacy through cookieless tracking and "do not track" settings and reflects growing interest in standards implementation, guidance and educational resources.

Social media continued to develop as a key education and outreach channel. Engagement on Instagram more than doubled over the year, while the overall social media community grew by 42 percent. A stronger focus on educational formats, video content and collaboration with Certified Entities and partners enhanced visibility and supported both industry-facing communication and public information sharing.

In parallel, Global Standard continued to strengthen education for Certified Entities through its online learning management system. Existing due diligence trainings were further developed and translated in response to demand, offering interactive, on-demand learning opportunities that complement the Standard, Implementation Manual and guidance documents and support consistent understanding across regions and languages.



**WE CONTINUE TO REDEFINE HOW WE ENGAGE WITH OUR COMMUNITY — STRENGTHENING CONNECTIONS WITH INDUSTRY PROFESSIONALS, NGOS, ACADEMICS, OTHER VOLUNTARY SUSTAINABILITY STANDARDS, AND CONSUMERS THROUGH EVENTS, MEDIA, SPECIALISED TRAININGS, AND OUR NEW ACADEMY. A SHARED MINDSET IS KEY — ONE WHERE OUR ENTIRE COMMUNITY STANDS BEHIND THE IDEA THAT 'TOGETHER WE ARE GLOBAL STANDARD' AND ACTIVELY CONTRIBUTES TO MAKING IT A REALITY.**

**Claudia Kersten, Managing Director**



## AWARENESS CAMPAIGN FOR GOTS-CERTIFIED ENTITIES

In September 2025, Global Standard delivered the strongest edition to date of #BehindTheSeams, its annual awareness campaign for GOTS-Certified Entities. The success of this year's edition signals the growing relevance of cross-industry collaboration and communication within the organic textile sector. Firmly established in Global Standard's annual calendar, the month-long initiative aligned with key awareness moments and responded to increasing participation demand from brands and partners.

A growing number of GOTS-Certified Entities actively took part in the campaign, leveraging our expanded toolkit of ready-to-use communication assets. These resources ranged from social media and educational materials to point-of-sale content, enabling participants to communicate their certification and commitments clearly, consistently and confidently across markets.

The campaign achieved record results across all major indicators. Global reach and engagement increased substantially compared to the previous year, with hundreds of millions of impressions generated worldwide and strong traffic directed to the campaign's multilingual website. This performance underscored the campaign's role as a central visibility and engagement platform for Certified Entities.

A notable milestone in 2025 was the local launch event in Hamburg, organised in collaboration with GOTS-certified brands JAN N JUNE and Salzwasser. The event brought together brands, consumers, media and other stakeholders in a tangible, on-site format and attracted significant media interest, including national television coverage. This demonstrated the added value of combining global digital campaigns with targeted local engagement.

Through the 2025 campaign, Global Standard further strengthened relationships across its certified community, media and partner network. The sustained growth in participation and reach confirms the campaign's effectiveness as a shared platform for visibility, education and collaboration and provides a strong foundation for continued development in 2026.



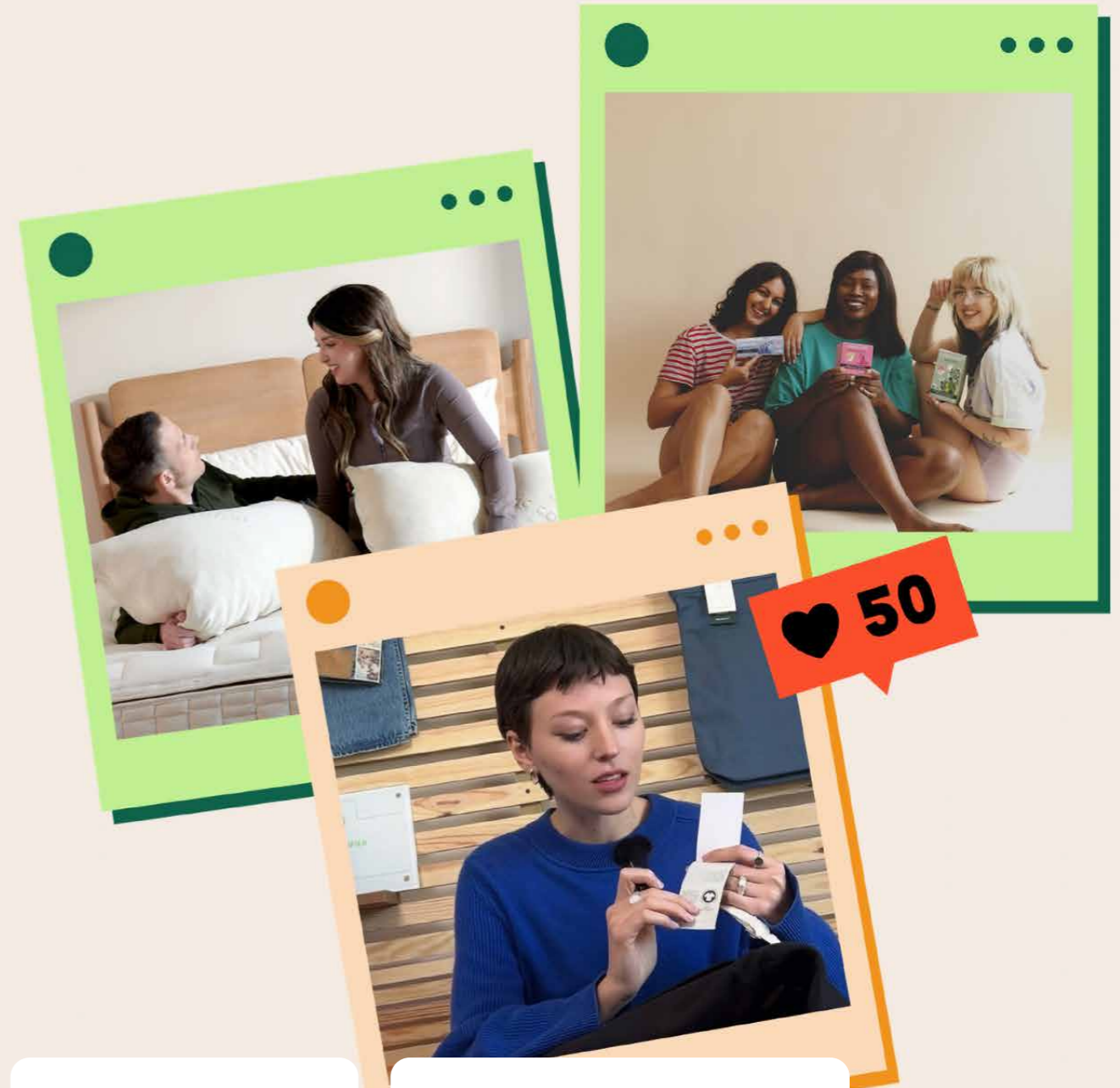
**THE #BEHINDTHESEAMS CAMPAIGN BRINGS VISIBILITY TO ALL THE WORK HAPPENING DOWN THE SUPPLY CHAIN BEFORE A CERTIFIED PRODUCT ENDS UP IN YOUR HANDS, SHOWING HOW THAT LITTLE GOTS LABEL STANDS FOR INNOVATION, CREDIBILITY AND SUSTAINABILITY AS CONSUMERS SEEK MORE TRANSPARENCY AROUND WHAT THEY BUY.**

Holger Stripf, Head of Marketing



**2026 campaign dates:  
1-30 September 2026**

Interested in participating in this year's campaign? Email [engagement@global-standard.org](mailto:engagement@global-standard.org)



**290+**  
million impressions

**144+**  
million consumers reached

**850.398**  
visitors to  
[behindtheseams.eco](https://behindtheseams.eco)

**6.600**  
new Instagram  
followers

## GLOBAL STANDARD COLLABORATION FOR IMPACT

Global Standard engaged in capacity building across the sector in 2025, from agreements with governments, improving stakeholder dialogue and strategies to enter new markets. A major highlight included the Global Standard roundtable in Lisbon, convening brands, retailers, manufacturers and certifying bodies to discuss expanding criteria and new developments under GOTS certification and increasing points of collaboration across the textile supply chain. In addition, Global Standard increased its presence in APAC through a regional forum to discuss consumer trust and ways to grow the organic textile industry in the region. Through these engagements, Global Standard furthered its reach and secured its position as a thought leader, both listening to the industry and providing it with the tools to be more sustainable.

### BRIDGING PERSPECTIVES AND STRENGTHENING SUPPLY CHAIN DIALOGUE

In October, GOTS convened a dedicated multi-stakeholder roundtable in Lisbon, organised by Juliane Ziegler, GOTS Representative to Global Brands. The roundtable was set up to align with the Textile Exchange Conference as a means of fostering deeper dialogue with industry professionals across the supply chain. Titled “Bridging Perspectives and Strengthening Supply-Chain Dialogue,” the roundtable brought together leading global brands including adidas, H&M, Sézane, Bestseller, Carhartt, MUJI and Inditex, alongside key manufacturers, Portuguese producers and Certification Bodies based in Portugal.

The programme combined strategic updates on Global Standard developments with interactive World Café

discussions that enabled open exchange and collective prioritisation of key topics. Participants expressed strong appreciation for the safe, collaborative format and highlighted a clear desire for close engagement between Global Standard and brands, alongside broad support for making such roundtables a regular platform to strengthen alignment, trust and shared progress across the textile value chain. Based on the success of this Lisbon roundtable, Global Standard will host another roundtable around the 2026 Textile Exchange Conference in Vancouver.

### BUILDING CONSUMER TRUST AND REGIONAL COOPERATION IN APAC

In September, Global Standard hosted the Regional Forum in APAC at Organic Festa Asia 2025 in Shanghai, in collaboration with partners IFOAM Organics Asia and Messe Düsseldorf Shanghai. The regional forum, entitled “Organic Textiles - Weaving a Sustainable Future,” served as a dynamic platform uniting industry leaders, Certified Entities, consumers and regional organic associations to address these critical themes: Authentic sustainability storytelling to help brands effectively communicate their efforts; strategies to combat greenwashing while ensuring compliance; and exploration of emerging market opportunities in the organic textiles sector. This initiative provided a platform to mark Global Standard’s thought leadership in APAC and showcase our work in advancing transparency and sustainability across the industry.

A standout moment was the strategic partnership signing ceremony, officially sealed by Felicia Shi, GOTS Representative in APAC, and Mathew John, President of IFOAM Organics Asia, marking a significant commitment to advancing organic textiles across the region.



**AS THE TEXTILE INDUSTRY CHANGES AND ADAPTS TO EXPANDING GLOBAL PRESSURES, INCREASED POINTS OF FACE-TO-FACE DIALOGUE AND ENGAGEMENT ARE ESSENTIAL. WE WERE LUCKY TO MEET DIRECTLY WITH PARTNERS IN LISBON, SHANGHAI AND BEYOND TO HELP SHAPE THE FUTURE OF SUSTAINABLE TEXTILES.**

**Franziska Dormann, Head of Regional Representatives and Representative to Luxury Brands**



## GLOBAL STANDARD REPRESENTATIVES

Global Standard continues to work actively to promote GOTS, the organisation and its core values worldwide, while maintaining close collaboration with stakeholders across the entire textile supply chain. Global Standard Regional Representatives are strategically based in key textile regions, including North America, Europe, Asia and Africa. Each Representative is appointed for their expertise in specific focus areas.

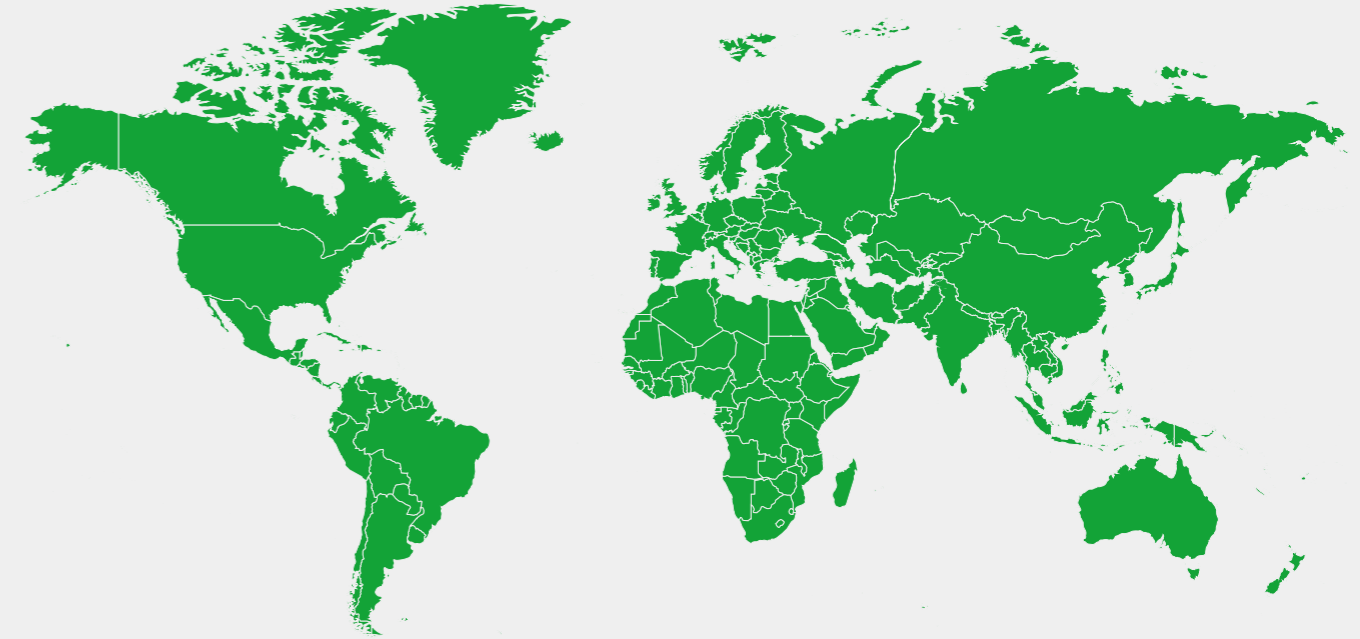
This targeted, regionally embedded approach enables Global Standard to effectively share GOTS-related information, strengthen partnerships and engage with a wide range of stakeholder groups. Through these efforts, Global Standard supports the broader advancement of sustainable practices across the global textile industry.

## VISIBLE, INFORMATIVE AND ENGAGING

Throughout 2025, Global Standard continues to receive a high volume of inquiries regarding the Standard and its implementation. Regional Representatives provide a broad range of educational opportunities, collaborate closely with industry stakeholders and offer ongoing, hands-on support.

Daily requests for information come from manufacturers, retailers, brands and Certification Bodies, while companies in the certification process seek guidance and clarification on requirements and procedures. In addition to individual consultations, Global Standard actively participates in panels, workshops, presentations and educational sessions with brands, manufacturers, governing bodies and other interested groups.

Read on to learn how Global Standard continues to advance the GOTS mission in 2025.



### LUXURY BRANDS

2025 was a dynamic and impactful year for Head of Regional Representatives and Representative to Luxury Brands Franziska Dormann. Global Standard continued its strong engagement with leading luxury brands through active exchanges, consultations and strategic discussions, involving Richemont, LVMH, KERING and many more.

This year also introduced several new developments and shifts in priorities. Luxury brands have expanded their expectations regarding traceability, data availability and scientific robustness. Many luxury brands are pursuing GOTS certification, recognising it as the gold standard in sustainable textiles. They are using GOTS as a sustainability seal that enhances, rather than diminishes their luxury status.

Throughout the year, Franziska was also involved in the project “Towards a Peruvian Supply Chain.” The project centres on developing the Peruvian Supply Chain in three strategic areas: Organic Fibre Cultivation (Alpaca and Vicuña), processing of certified fabrics and certification as well as trade of fibres and textiles, with a specific focus on fostering connections between Peruvian companies and luxury brands.

Franziska actively participated in some key events to stay informed about emerging trends, gain deeper insight into sector needs, strengthen Global Standard’s visibility and position GOTS as a critical risk-management tool within the rapidly evolving sustainable fashion landscape.

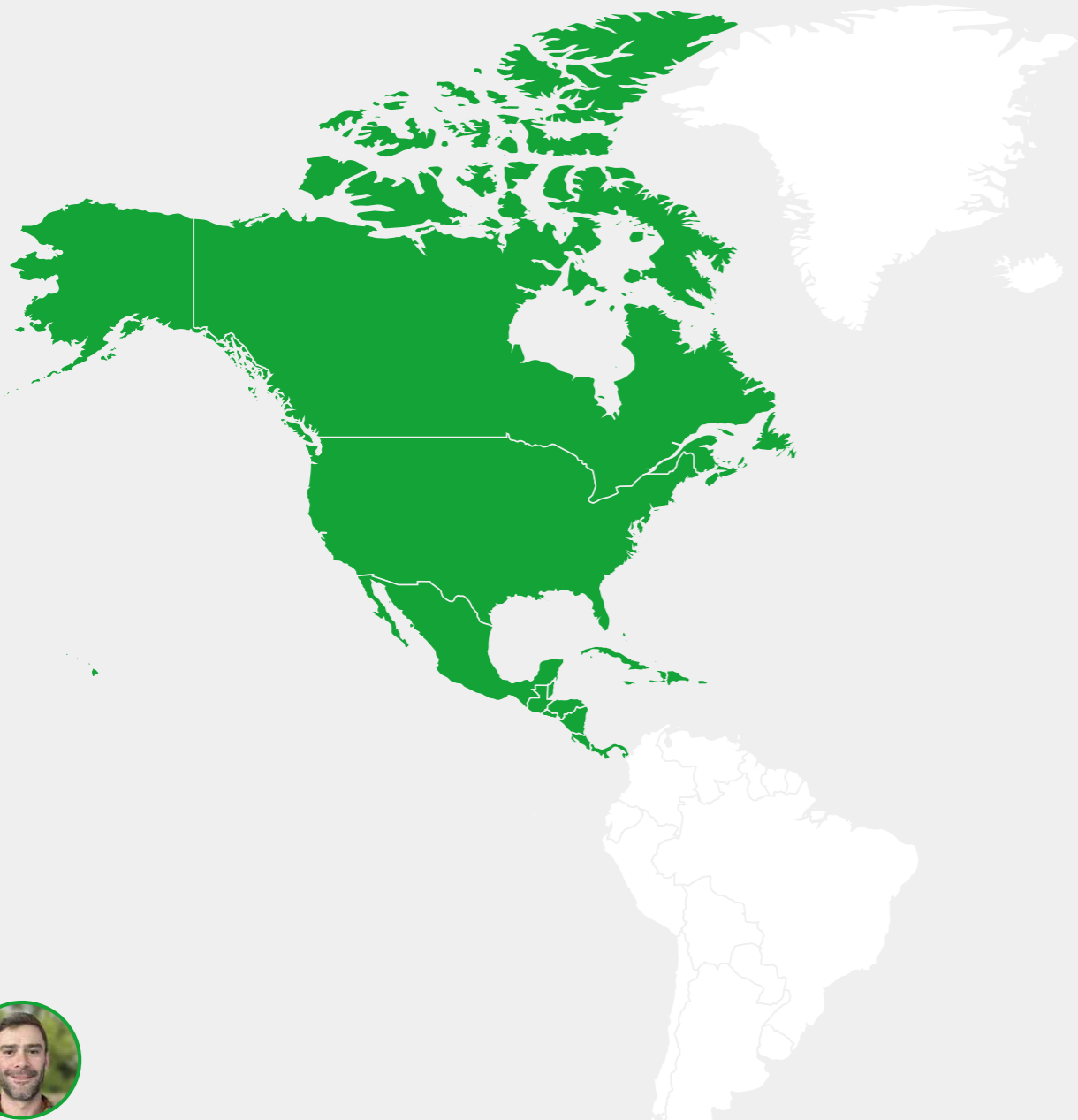


### GLOBAL BRANDS

In her role as Representative to Global Brands, Juliane Ziegler focused in 2025 on deepening engagement with global brands and retailers while supporting credible, standards-based sustainability implementation. Throughout the year, she conducted extensive direct outreach and individual consultations with brands, providing guidance on GOTS certification and compliance requirements, traceability, impact monitoring and supply-chain implementation.

This work was complemented by active participation in major international industry events and conferences, including Première Vision Paris, the Sustainable Apparel and Textiles Conference in Amsterdam, the Copenhagen Fashion Summit, and the Textile Exchange Conference in Lisbon, where she represented Global Standard; strengthened relationships with brands, manufacturers, Certification Bodies and industry initiatives; and increased the visibility of Global Standard within strategic sourcing and decision-making contexts. A key milestone was the organisation of the GOTS Roundtable in Lisbon ahead of the Textile Exchange Conference, which convened leading brands and supply-chain stakeholders in a trusted multi-stakeholder setting.

Her activities were further supported by contributions to policy- and initiative-driven work, targeted outreach, media placement and collaboration with educational and academic stakeholders, reflecting Global Standard’s commitment to practical implementation, transparency and long-term systemic impact in the global textile and apparel sector.

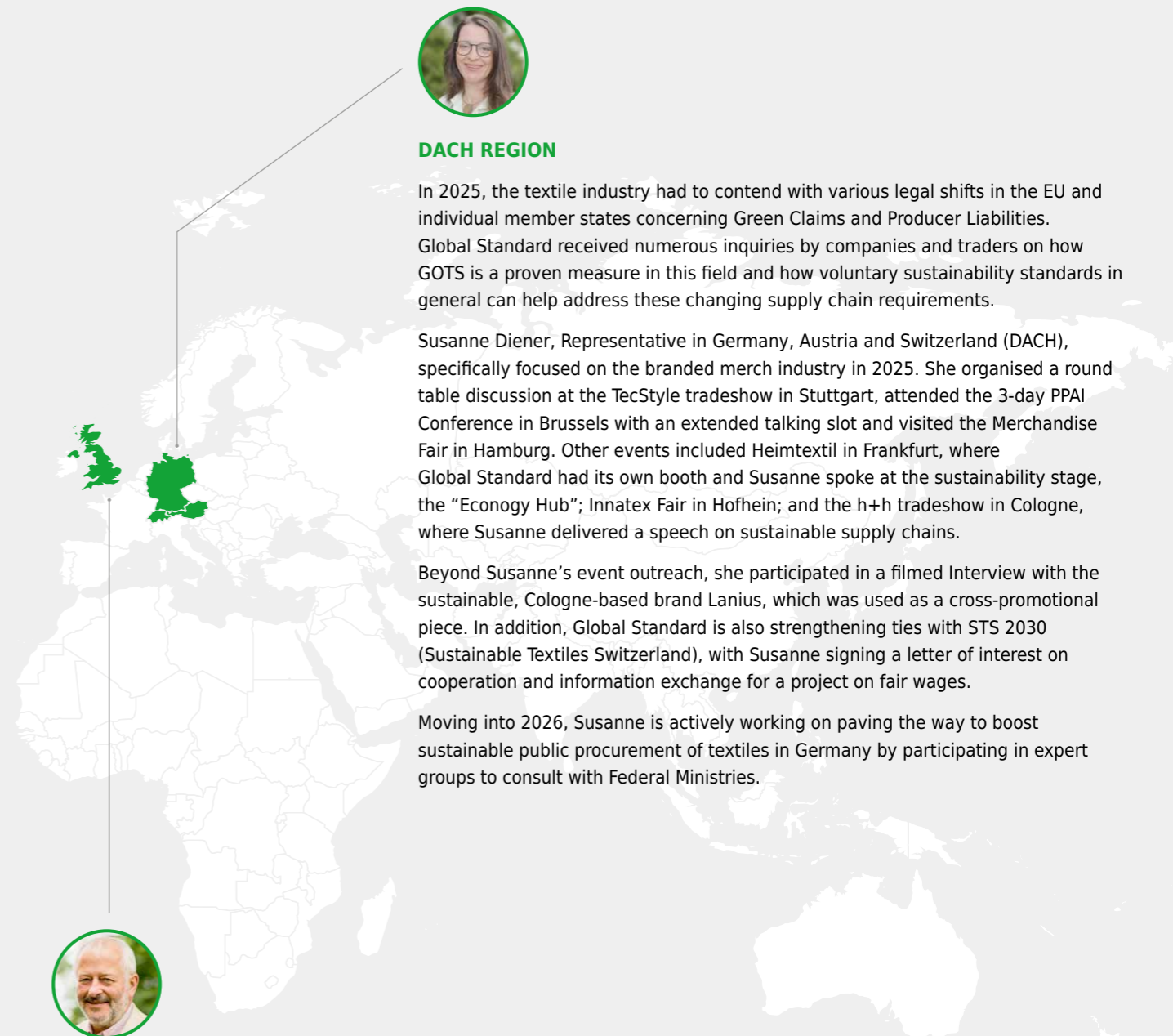


## NORTH AMERICA

In 2025, Representative in North America Ryan Sitler continued to support the success of Global Standard in the region. It was a challenging year for the organic industry in the United States, as there have been continued concerns surrounding the cost of tariffs and political uncertainties.

Despite the challenges, Ryan was able to continue his efforts by attending multiple trade shows including MAGIC in Las Vegas (summer edition), supporting organic advocacy work along with the Organic Trade Association Fiber Council and spending time working with brand owners and retailers to help protect the accuracy and legitimacy of GOTS claims in the marketplace.

Exciting developments are coming in 2026, as we build on the foundation of our work in the organic industry while devoting time to further support Certified Entities in North America. We will host a cotton ginner round table meeting as well as a second educational event focused on GOTS product claims. With the upcoming release of the Global Responsible Textile Standard (GRTS), Ryan will also be attending Outdoor Retailer for the first time, with a focus on connecting with brands and manufacturers around the expanding catalogue of products that comes with the release of the new standard and the continued growth of Global Standard.



## DACH REGION

In 2025, the textile industry had to contend with various legal shifts in the EU and individual member states concerning Green Claims and Producer Liabilities. Global Standard received numerous inquiries by companies and traders on how GOTS is a proven measure in this field and how voluntary sustainability standards in general can help address these changing supply chain requirements.

Susanne Diener, Representative in Germany, Austria and Switzerland (DACH), specifically focused on the branded merch industry in 2025. She organised a round table discussion at the TecStyle tradeshow in Stuttgart, attended the 3-day PPAI Conference in Brussels with an extended talking slot and visited the Merchandise Fair in Hamburg. Other events included Heimtextil in Frankfurt, where Global Standard had its own booth and Susanne spoke at the sustainability stage, the "Econogy Hub"; Innatex Fair in Hofheim; and the h+h tradeshow in Cologne, where Susanne delivered a speech on sustainable supply chains.

Beyond Susanne's event outreach, she participated in a filmed Interview with the sustainable, Cologne-based brand Lanius, which was used as a cross-promotional piece. In addition, Global Standard is also strengthening ties with STS 2030 (Sustainable Textiles Switzerland), with Susanne signing a letter of interest on cooperation and information exchange for a project on fair wages.

Moving into 2026, Susanne is actively working on paving the way to boost sustainable public procurement of textiles in Germany by participating in expert groups to consult with Federal Ministries.



## UNITED KINGDOM

In 2025, Christopher Stopes, Representative in the United Kingdom and Representative to the EU (Institutions), supported fashion, apparel, home textiles and personal care companies in their journey towards certification to GOTS.

As part of Sustainable Fashion Week, Christopher helped organise a successful "Reclaim Trust" Roundtable. This brought together 50 GOTS-certified and other businesses at Sheepdrove Eco Conference Centre. The Roundtable made the case that certification to a robust standard, such as GOTS, enhances consumer trust. Long term GOTS certified brands were brought together with newer brands in a panel including Lucy & Yak, Natracare, Frugi and Little Green Radicals, allowing for dialogue across brands about the benefits of GOTS certification.

In Europe, Christopher attended the launch of the European Bioeconomy Strategy at a conference in December organised by the Danish Presidency of the European Union. The Commission recruited 15 Bioeconomy Youth Ambassadors and GOTS encouraged their consideration of the role of organic textiles and the organic sector overall as a key approach to delivering the Strategy. A Global Bioeconomy Summit in October 2026 will be organised by the Irish EU Presidency. GOTS is working with IFOAM Organics Europe Youth Initiative and with the EU Bioeconomy Youth Ambassadors to offer a focus on organic textiles during the Summit.



### SOUTH ASIA

In 2025, Global Standard kept its market presence active across the region. Representative in South Asia Ganesh Kasekar was invited to speak at a roundtable entitled “Innovate Forward: Shaping a Sustainable Textile Future” as part of India’s largest annual textile event, Bharat Tex. The roundtable convened key figures from across the industry to explore innovative pathways for shaping a sustainable future in textiles. The discussion centred on the adoption of innovative green technologies, alternative materials and circular economy principles to address critical environmental challenges.

With raw material sourcing being a central focus of GOTS’ evolution, it has been essential for Global Standard to connect with farmers and farming groups in the region. In 2025, Ganesh was invited by the Cotton Association Of India to engage directly with farmers and Farmer Produce Organisations (FPOs) and deliver a presentation covering the “Relevance of Organic in Conversion in the Global Market” and the “Registration and Certification Process for Organic Cotton Production.” He shared the presentation in Mumbai and cotton growing belts in Maharashtra state with farmers, FPOs, farming experts and technology support industry professionals in attendance.

In terms of political advocacy, Ganesh participated in the “The Fabric of Change: Our Vision for Regenerative Cotton” roundtable, co-hosted by ACRE, Solidaridad, regenagri and the Centre for Responsible Business as part of India and Sustainability Standards in New Delhi. The roundtable gathered industry leaders to discuss practical pathways to scale regenerative cotton through partnerships, financing mechanisms and enabling policies.

Ganesh also took part in a Vendor Day Programme organised by GOTS-certified Italian brand Gruppo Teddy, which convened 60+ of its suppliers in Dhaka, Bangladesh. The programme provided the opportunity to interact with core players along the supply chain directly, as well as present GOTS and how it can help them align with new and emerging regulations in the global market.



### TÜRKIYE

In 2025, Representative Elif Yaraşık led several key initiatives that strengthened Global Standard’s presence and impact across Türkiye and Central Asia. She delivered an industry seminar for garment manufacturers in Uzbekistan and served as a speaker at Turkmenistan’s international conference on quality assurance and sustainability standards. In Türkiye, Elif represented our work through exhibition stands at both the 1st National Symposium on Sustainability in Textiles and the 6th Sustainability Talks Istanbul, enhancing visibility and engagement with both national and international stakeholders.

Beyond events, she also completed a full revision of the Turkish translations for the Due Diligence and Responsible Business Conduct trainings conducted by Global Standard following the pilot phase and feedback from Certified Entities, ensuring improved clarity and quality. Additionally, Elif attended the Better Cotton Initiative İzmir Conference, finding it a valuable platform to connect with her visiting team and exchange insights with key industry stakeholders.



### AFRICA

In 2025, Representative in Africa Muktar Dodo continued to drive momentum in advancing Global Standard’s recognition, capacity building and stakeholder engagement across key markets. The year marked major milestones, including the first GOTS-Certified Entity in Kenya and continued growth in sub-Saharan Africa. Engagement with the Ghana Export Promotion Authority further highlighted increasing regional interest, with positive feedback on the suitability and value of GOTS certification for Ghanaian textile manufacturers. GOTS’ role as an enabler of sustainable practices was recognised by the East Africa Alternative Fibre Forum during the East Africa Sustainable Fibre Symposium in Kenya, reinforcing our leadership in responsible textile production. Muktar also advanced knowledge sharing initiatives in the region through a successful GOTS webinar in collaboration with Building African Fashion and two approved Certification Bodies and as a panellist on the “Greening Africa’s Cotton, Textile and Apparel Sector” webinar hosted by the Africa Cotton, Textile and Apparel Centre. Throughout the year, Muktar provided continuous consulting support to manufacturers, brands and supply-chain actors across the continent, helping them navigate certification requirements and strengthen their sustainability practices.

To better serve the region, Muktar also undertook targeted professional development, completing trainings in circular textiles and ESG, as well as observed a GOTS audit in Egypt, strengthening his technical expertise and deepening his regional insights. Collectively, these initiatives reinforced GOTS’ growing influence in Africa and supported measurable progress toward more responsible and resilient textile value chains across the continent.



## JAPAN

In 2025, Representative in Japan Fiona Matsumoto strengthened Global Standard’s engagement with the Japanese textile industry amid continued growth in the number of GOTS-Certified Entities in the country. A central highlight of the year was the organisation of the GOTS Roundtable in Osaka, which brought together GOTS-Certified Entities operating in Japan with a strong focus on peer exchange and networking. As the domestic certified landscape has significantly expanded in recent years, the roundtable provided an important opportunity for newly certified companies to connect with existing Certified Entities, exchange practical experiences and build relationships within the growing GOTS-certified supply chain.

Alongside this, Fiona supported industry-wide understanding of GOTS through targeted educational activities. These included the delivery of a large-scale introductory webinar for the Japanese market, which attracted more than 200 industry participants, as well as specialised lectures delivered to industry associations. Together, these activities supported brands, processors and intermediaries in deepening their understanding of GOTS requirements and certification processes in a domestic context. In addition, she continued Global Standard’s presence at the Organic Lifestyle Expo by hosting joint booths together with the Japan Organic Cotton Association in both Kyoto and Tokyo, providing opportunities for direct exchange with industry stakeholders and consumers.



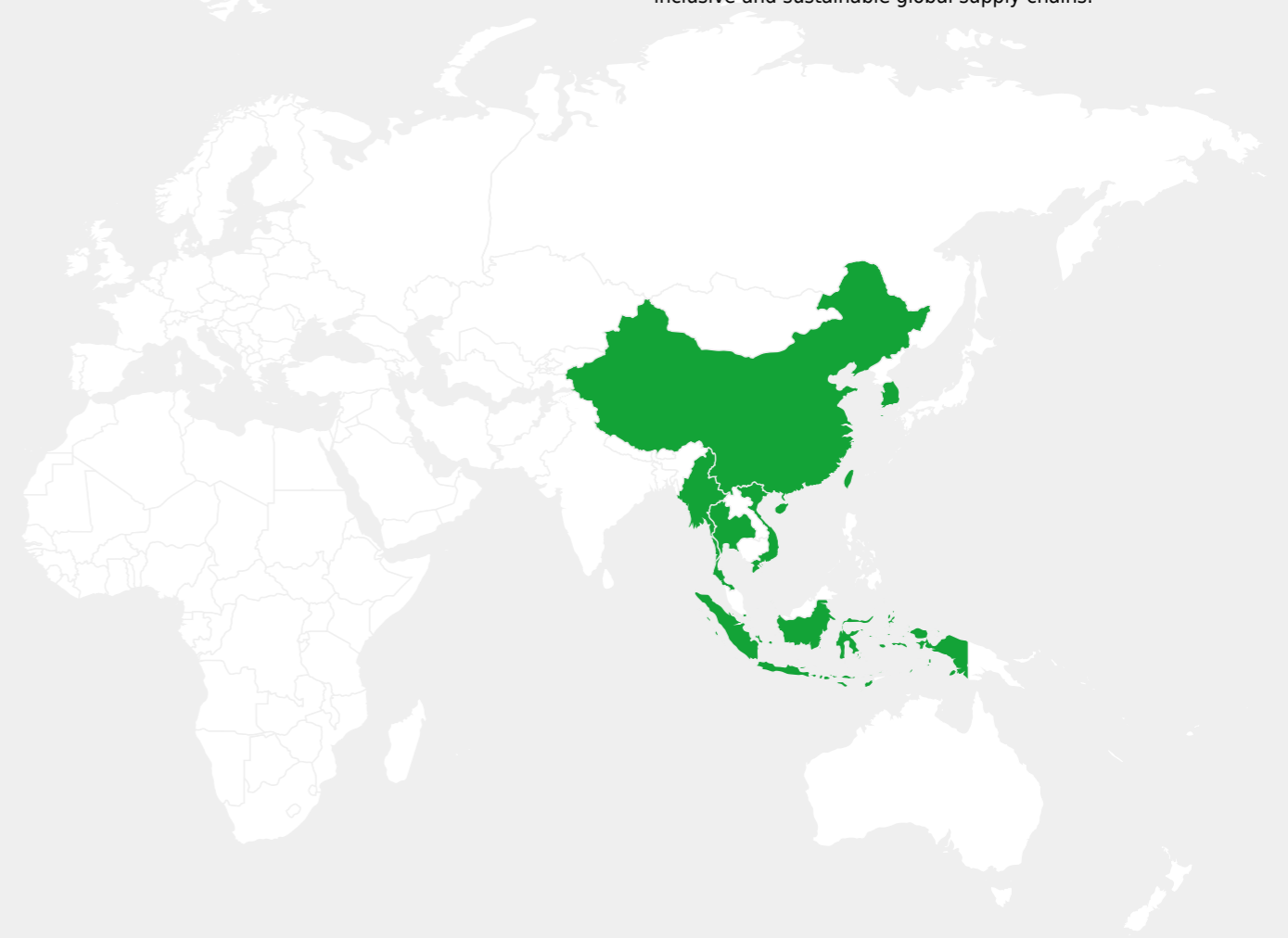
## APAC

In 2025, Global Standard strengthened its presence and impact across APAC by convening high-level industry dialogue, deepening strategic partnerships and supporting brands and manufacturers in navigating sustainability and certification challenges. Through a combination of flagship events, market engagement and policy dialogue, Global Standard reinforced GOTS as a trusted and practical framework for sustainable textile production and consumption in the region.

In addition to the Global Standard Regional Forum in APAC, which we highlight in the previous Collaboration for Impact overview, Global Standard participated in leading trade fairs and conferences, including VIATT in Ho Chi Minh City, Intertextile Shanghai (Spring and Autumn Editions) and the Greater Bay Area International Trade Fair in Shenzhen. Through exhibition booths, seminars and keynote contributions, Global Standard engaged with a broad range of stakeholders, from manufacturers and brands to industry associations and solution providers, enhancing awareness of GOTS and its role in supporting credible sustainability claims.

Global Standard also supported brands and suppliers across APAC through targeted engagement and consultancy, focusing on certification pathways, labelling practices, supply-chain engagement and market-specific requirements via one-on-one support, workshops and webinars. A webinar titled “Where Sustainability Meets Style: The GOTS Label – Assurance of Sustainability and Fairness in Textiles” was provided to Singapore Fashion Council members, marking a significant step in deepening our engagement in Singapore and strengthening our presence in the ASEAN market.

In parallel, Global Standard maintained constructive dialogue with policy and industry bodies, contributing to clearer understanding of the appropriate use of GOTS and engaging in broader sector initiatives such as the revision of China’s CSC9000T Social Responsibility Management System. Thought leadership was further strengthened at the Global Fashion Conference 2025 in Humen, China, where Global Standard’s Policy and Legal Advisor Herbert Ladwig delivered a keynote highlighting the role of credible voluntary standards, including GOTS and the emerging GRTS, in supporting resilient, inclusive and sustainable global supply chains.





### #BehindTheSeams Launch

We kicked off our September campaign in Hamburg with JAN N JUNE and Salzwasser, gaining national media coverage and underscoring the value of combining global campaigns with local engagement.



### ASFW Nairobi 2025

Muktar Dodo, Global Standard Representative in Africa, joined Africa Sourcing and Fashion Week in Nairobi to engage brands and manufacturers on how certified organic textiles support responsible, future-ready supply chains.



### Global 2025 Fashion Conference | Humen, China

At the Global 2025 Fashion Conference in Humen, Herbert Ladwig, Policy and Legal Advisor at Global Standard, delivered a keynote on how textile standards enable resilient and inclusive green trade.



### Heimtexil 2025 | Frankfurt, Germany

Susanne Diener, Representative in DACH gave an engaging presentation and ran a booth with Aleksandra Czajka, Public Procurement & Global Regulations Specialist. GOTS was highlighted in a guide for finding sustainable suppliers at the event.



### Certification Body Meeting | Mumbai

Led by Rahul Bhajekar and Sharafat Mallik, Global Standard convened Certification Bodies in Mumbai to strengthen consistency, integrity and collaboration in certification implementation. Our newly appointed Head of Standard Development, Dr. Michael Otto, also attended this meeting.



### Global Standard on LANIUS Podcast

An exciting moment of the #BehindTheSeams campaign, Susanne Diener, Global Standard Representative in DACH, sat down with leadership from GOTS-Certified brand LANIUS to discuss the realities of sustainable fashion and building consumer trust.



### Annual Meeting 2025 | Egypt

The Global Standard team gathered in Egypt to align on strategy and strengthen collaboration across departments. The setting, SEKEM Biodynamic Farm, offered a living example of ecological and social principles, inspiring our work for 2026.



### Reclaim Trust UK Roundtable | Sheepdrove Organic Farm

Christopher Stopes, Global Standard Representative in the UK, partnered with Sustainable Fashion Week to bring together stakeholders to explore ways to rebuild consumer trust amidst greenwashing.



### EU Bioeconomy Conference | Denmark

Christopher Stopes, Global Standard Representative to the EU, joined policymakers at the EU Bioeconomy Conference to advocate for transparency and organic natural fibres in Europe's textile future.



### NatureTex Facility Visit | Egypt

The Global Standard team enjoyed touring the GOTS-Certified NatureTex facilities during the Annual Meeting at Sekem and viewing the production of organic clothes and toys first-hand.



### Global Standard x Mandala Community Event | Munich

Juliane Ziegler led a first-of-its-kind community yoga event in Munich with GOTS-certified brand Mandala, connecting organic textiles with everyday wellbeing and performance.



### Roundtable in Osaka, Japan

Fiona Matsumoto, Representative in Japan, gathered stakeholders for a roundtable event in Osaka to provide information on the organic textile industry and GOTS certification.



### Global Tradeshows

All Global Standard representatives enjoyed many successful tradeshow visits, connecting with industry professionals around the world. Here, Representative in South Asia, Ganesh Kasekar, is pictured at the Fibers N Yarns Expo in Mumbai.



### World Cotton Day 2025 | New Delhi

Rahul Bhajekar, Managing Director of Global Standard, joined the World Cotton Day panel in New Delhi to highlight traceability as the foundation of trust across the cotton value chain.



### Intertextile Shanghai Autumn 2025

Felicia Shi, Representative in APAC, delivered a keynote speech exploring current trends in the organic textile market and highlighting the drivers and challenges shaping the industry.



### INNATEX 2025 | Frankfurt

At INNATEX, the international trade fair for sustainable textiles, our Representative in DACH, Susanne Diener, provided valuable insights into GOTS certification alongside the Internationaler Verband der Naturtextilwirtschaft e. V. booth.



# ORGANISATION

Global Standard gGmbH, owner and operator of GOTS, is an independent non-profit organisation that maintains a flat structure and aims to minimise administrative costs.



47

staff members  
plus 4 students



in  
12

countries



speaking  
25

languages



In Loving Memory

**PATIENCE BUPELA KALUBI**  
**APRIL 4<sup>TH</sup> 1990 – APRIL 3<sup>RD</sup> 2026**

We were deeply saddened to hear the news of our colleague Bupela Kalubi's passing this month. Her nickname "Patience" so beautifully honoured her nature – she was truly calm, balanced and brought a quiet strength to those around her. We will always remember her in this gentle way. We will also deeply miss her professionalism, and we are grateful for her significant and lasting contributions that will continue to shape the organisation.

Our thoughts are with her family and loved ones during this incredibly difficult time.



# FINANCIALS 2025

The GOTS programme is self-financed, predominantly from small fees by participating companies. In 2025, these amounted to around 5 million euros. All income generated is used to reach our objectives.

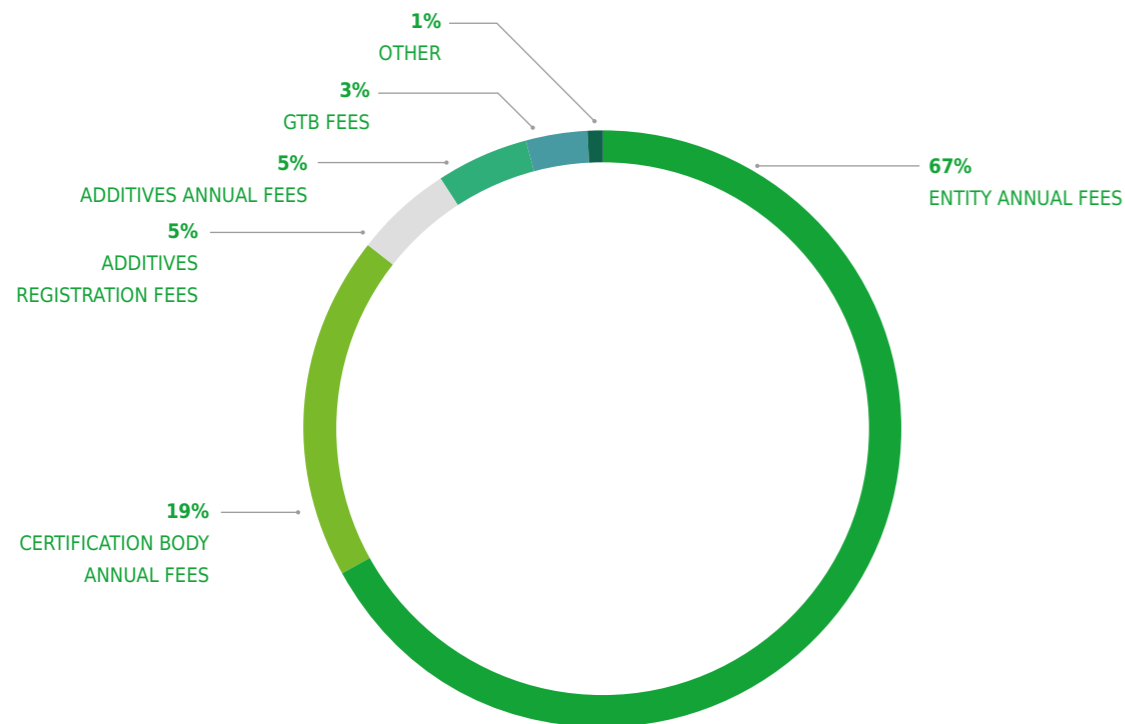
## INFLOW 2025 (PRELIMINARY)

CERTIFICATION BODY ANNUAL FEES (€50 per facility inspected/certified)	946.540 €
ENTITY ANNUAL FEES (€ 180 per facility inspected for a Certified Entity)	3.392.160 €
ADDITIVES REGISTRATION FEES (€ 30 per trade name of GOTS Additives)	246.780 €
ADDITIVES ANNUAL FEES (€ 5 per registered GOTS Additive, subject to a minimum fee of € 150)	267.706 €
GTB FEES	164.601 €
OTHER (Consultant Fees, Interest earnings, Health Insurance refunds, etc.)	41.975 €
<b>TOTAL INFLOW 2025</b>	<b>5.059.762 €</b>

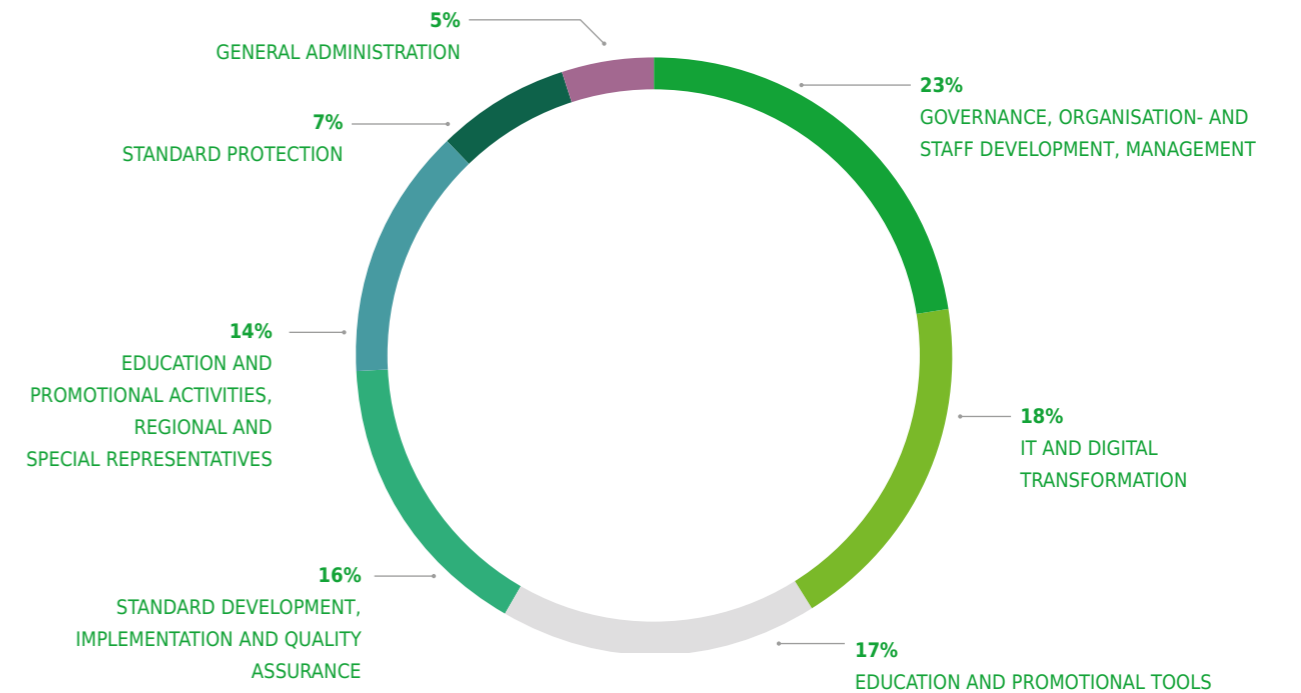
## USE OF FUNDS 2025 (PRELIMINARY)

STANDARD DEVELOPMENT, IMPLEMENTATION AND QUALITY ASSURANCE	832.021 €
STANDARD PROTECTION	376.355 €
EDUCATION AND PROMOTIONAL TOOLS	912.167 €
EDUCATION AND PROMOTIONAL ACTIVITIES, REGIONAL AND SPECIAL REPRESENTATIVES	712.650 €
GENERAL ADMINISTRATION	257.606 €
IT AND DIGITAL TRANSFORMATION	971.073 €
GOVERNANCE, ORGANISATION- AND STAFF DEVELOPMENT AND MANAGEMENT	1.188.223 €
<b>TOTAL USE OF FUNDS 2025</b>	<b>5.250.095 €</b>

Inflow 2025 (Preliminary)



Use of Funds 2025 (Preliminary)



# CREATE YOUR POSITIVE IMPACT

CERTIFICATION TO GOTS HELPS TO CONTRIBUTE TO EACH OF THE 17 UN SUSTAINABLE DEVELOPMENT GOALS



FIND OUT MORE



## HOW TO GET CERTIFIED

- 1 Inform yourself about GOTS**

Familiarise yourself with GOTS by having a look at our materials, our latest Standard version and our Q&A section, all of which are available on the GOTS website. This will provide an overview of the requirements that must be met for your certification.
- 2 Reach out to the GOTS Representative in your region**

If you seek initial consultation, you can reach out to one of our GOTS Regional Representatives, listed on the GOTS website. If you require more detailed assistance or guidance on complex issues, a GOTS Approved Consultant can help.
- 3 Choose a GOTS-approved Certification Body**

On the GOTS website, we provide a list of independent GOTS-approved Certification Bodies, responsible for the on-site audit and certification to GOTS.
- 4 Contact your GOTS Certification Body**

Submit an application to the Certification Body of your choice. The application may require you to provide details about the facility or product, including its location, scope of operations and the goods it manufactures.
- 5 Prepare for the on-site audit**

The Certification Body will inform you about the implementation and schedule an audit. It is important to prepare all relevant documentation and records for review. In case of detection of non-compliances, those will be assessed and a timeline for correction will be given.
- 6 Receive your GOTS Scope Certificate**

Once you receive your GOTS Scope Certificate, you can leverage it to showcase your commitment to sustainable and ethical textile production. Your company will be found in the GOTS public database.



## DEDICATION

We honour the memory of Franziska Kuntze (1969-2025). As the Managing Director of Pololo by Primeri GmbH and Chairwoman of the Board for IVN, one of our founding organisations, Franziska was deeply dedicated to the promotion and awareness of organic textiles, ensuring their sustainable production to provide environmentally friendly and socially responsible materials that shape our lives.

While at SEKEM Farm in November 2025, a place Franziska visited and collaborated with, we had the honour of planting a tree in IVN's name to celebrate and commemorate her life. She will be deeply missed not only by IVN, but also by all of us at Global Standard.



R-L: Rahul Bahekar, Konstanze Abouleish, Claudia Kersten  
in memory of Franziska Kuntze

## IMPRINT

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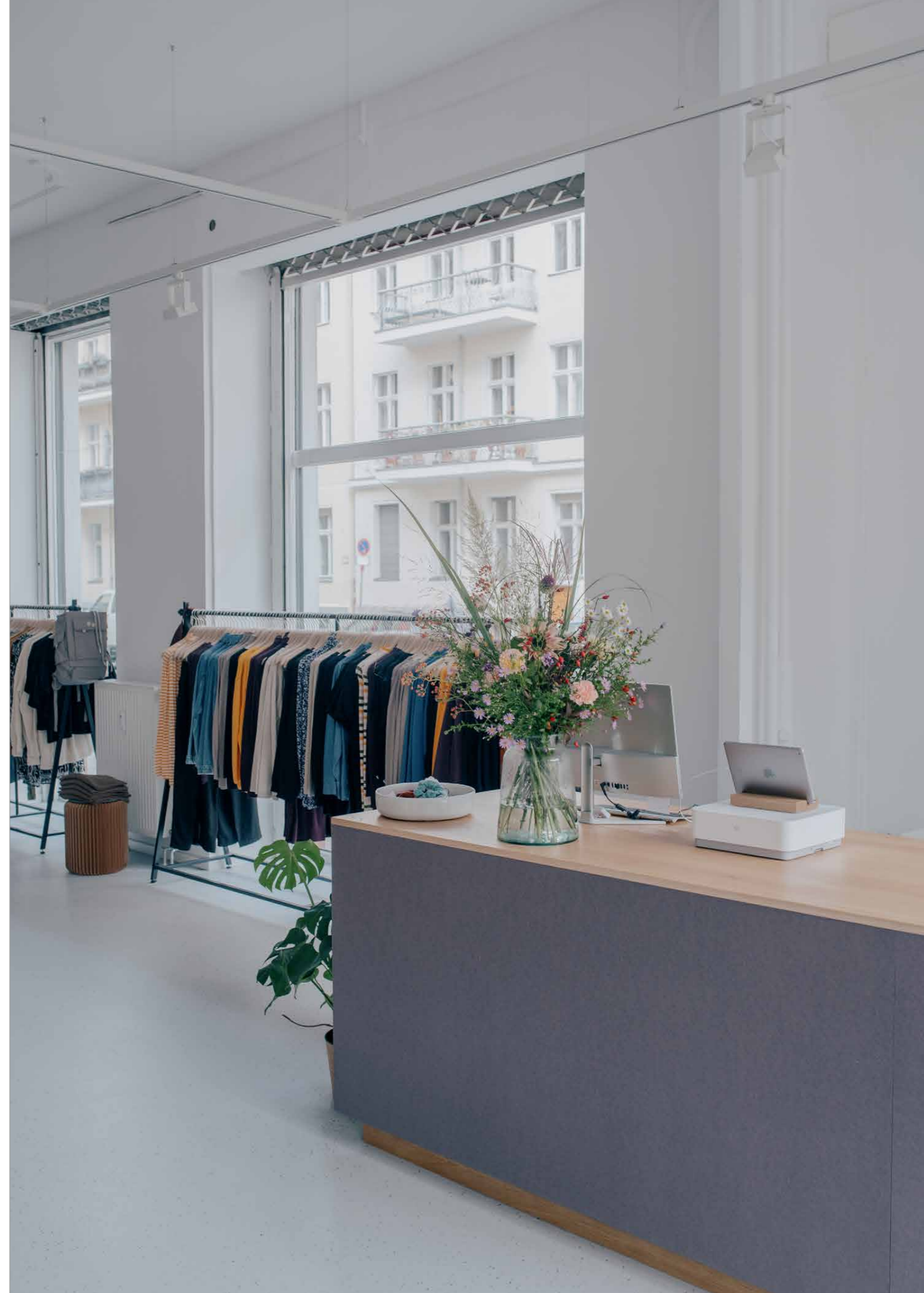
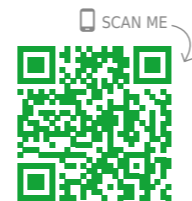
Anna Bernhardt

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