ARE YOU ALLOWED TO LABEL GOTS GOODS OR MENTION GOTS IN YOUR ADVERTISING?

FLOWCHART NO. 1

Is your company GOTS certified?

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**YES**

- Have you taken label design approval from your certifier (signed Label Release Form)?
  
  - **YES**
    - Get approval from your certifier using form ‘Labelling Release for GOTS Goods’
    - Use labelling following FLOWCHART ADVERTISING
  
  - **NO**
    - Use labelling as per approved design
    - Use labelling following FLOWCHART ADVERTISING

**NO**

- Area of Activity
  
  - Mechanical / Chemical Processor / Manufacturer / Printer
  
  - Retailer
  
  - B2B / Wholesaler

  - Do you also sell to other retailers or other businesses?
    
    - **NO**
      - Engaged in repacking* / relabelling / printing / cutting / any other processing
    
    - **YES**
      - Refer to FLOWCHART NO. 2

  - Annual turnover with GOTS Goods <20.000 Euro
    
    - **NO**
      - Get certified
    
    - **YES**
      - Register with GOTS approved certifier and get GOTS certified as soon as annual turnover exceeds 20.000 Euro

  - Annual turnover with GOTS goods ≥20.000 Euro
    
    - **NO**
      - Get certified
    
    - **YES**
      - Register with GOTS approved certifier and get GOTS certified as soon as annual turnover exceeds 20.000 Euro

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GOTS is a registered trademark – making a false or misleading claim regarding GOTS is a trademark infringement and will be dealt with accordingly.

*Repacking means when individual product packaging is removed and new packaging is attached.
It is not permissible to use the GOTS Logo or reference to GOTS for advertising.

Has your supplier taken label design approval from this certifier (signed Label Release Form)?

- NO
  → Ask your supplier to get approval from his certifier using form ‘Labelling Release for GOTS Goods’

- YES
  → Use labelling as per approved design

Use labelling following FLOWCHART ADVERTISING.

FLOWCHART ADVERTISING
* Only in conjunction with FLOWCHART NO.1

Do you offer GOTS labelled products?*

- OFF product (catalogues, web pages, other publications)
  → You must ensure that no confusion arises between GOTS certified and non GOTS certified products
  → If GOTS logo is used in general to show that GOTS goods are sold (among others), each GOTS product must show the GOTS Logo (with license number, label grade, certifier reference as per approved design)
  → If exclusively GOTS goods are shown the GOTS Logo (with license number, label grade, certifier reference as per approved design) can be used once for goods from the same supplier

- ON product
  → GOTS Label (with license number, label grade, certifier reference as per approved design) must be visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. use on packaging and/or hangtag and/or a (care) label)

*the word ‘shall’ indicates a mandatory requirement