



GLOBAL ORGANIC TEXTILE STANDARD
ECOLOGY & SOCIAL RESPONSIBILITY

CONDITIONS FOR THE USE OF GOTS SIGNS*

VERSION 3.1
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* **Note** : This document was previously released under the name “Licencing and Labelling Guide” and replaces version 2.0 of the Guide. References in all other GOTS documents to the ‘Licencing and Labelling Guide” or “Labelling Guide” shall now mean to refer to this document.

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1 OBJECTIVE

This document¹ specifies the labelling conditions for companies participating in the GOTS programme and defines the corresponding Fees. It further sets the requirements to ensure correct and consistent application of registered *GOTS Signs* on products as well as in advertisements, catalogues, webpages, websites or other publications. Since the Global Organic Textile Standard (GOTS) refers in Section 1.4 'Label Grading and Labelling' and in Section 1.5 'Reference Documents' to this document, it is an integral part of the Standard and the criteria given herein are binding in order to achieve conformance with the GOTS.

2 DEFINITIONS

| | |
|--|---|
| <i>Approved Certifier</i> | Certification body which is approved by the <i>Global Standard gGmbH</i> to perform inspections and certifications according to GOTS in the relevant scope. An updated list of Approved Certifiers and their scopes is available at: this link . |
| <i>Brand</i> | A registered or unregistered trademark or other sign other than the GOTS Signs. |
| <i>Brand Owners</i> | Owner of a Brand. |
| <i>Certified Entity</i> | Processor, manufacturer, trader (excluding traders that need to be registered as per Section 6.1) or retailer of <i>GOTS Goods</i> certified by an Approved Certifier. |
| <i>Facility</i> | An individual location of a <i>Certified Entity</i> or sub-contractor which has been inspected by an Approved Certifier and listed on the Scope Certificate of such <i>Entity</i> . |
| <i>Global Standard gGmbH</i> (Global Standard gemeinnützige GmbH; Global Standard non-profit GmbH) | The legal entity which conducts all activities of the licensing system and is proprietor of the registered trademarks (<i>GOTS Signs</i>). |
| <i>GOTS Additives</i> | Accessories or chemical inputs (colourants / textile auxiliaries) approved (for specific applications) as additives for the production of <i>GOTS Goods</i> by an Approved Certifier. |
| <i>GOTS Goods</i> | Textile goods (finished or intermediate) produced in compliance with GOTS by a <i>Certified Entity</i> and certified by an Approved Certifier. |
| <i>GOTS Signs</i> | The registered trademarks by Global Standard gGmbH, namely the “Global Organic Textile Standard Logo” as represented in sub-sections of Section 5. and the terms (wordmarks) “Global Organic Textile Standard” or “GOTS”. |
| <i>On Product Application of GOTS Signs</i> | GOTS Signs applied on <i>GOTS Goods</i> in such a way that it is visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. packaging material, hangtag and/or a (care) label). |
| <i>Product Marking</i> | GOTS Signs applied to <i>GOTS Goods</i> presented in catalogues, on web pages, on advertisements or other publications (e.g. by marketplaces or sales platforms or mail order companies). |

¹ This document was previously titled “Licencing and Labelling Guide” and replaces the last version of the old document. References in all other GOTS documents to the ‘Licencing and Labelling Guide’ and “Labelling Guide” shall now mean to refer to this document.

| | |
|---|--|
| <i>Other Applications of GOTS Signs</i> | Any other application of the GOTS Signs not covered under the Product Marking / On-Product Application of GOTS Signs (e.g. on business cards, websites, letterheads or publicity materials without specific reference to <i>GOTS Goods</i> or <i>GOTS Additives</i>). |
| <i>Retailer's Declaration for Use of GOTS Signs</i> | Declaration document required to be submitted by some uncertified Retailers who wish to use the GOTS Signs (see Section 9.7) to Global Standard gGmbH. |

3 LABELLING CONDITIONS AND FEES

3.1 GOTS GOODS

- 3.1.1 With the completion of GOTS certification by an *Approved Certifier* the *Certified Entity* acquires a permission to participate in the GOTS programme, including use of the Standard and – upon express release by the *Approved Certifier* with the form "Labelling Release for GOTS Goods" – the *GOTS Signs* on its respective *GOTS Goods* in accordance with the provisions of this Document and as long as the certification remains valid.
- 3.1.2 *Certified Entity* shall keep full records for each client that receives *GOTS Goods* including lists of all products, their specifications and quantities and shall make this information available for inspection by the *Approved Certifier*. The *Approved Certifier* shall review and approve the intended use of the *GOTS Signs* and labelling by the *Certified Entity* in advance through the use of the form "Labelling Release for GOTS Goods".
- 3.1.3 Label releases shall be obtained by a *Certified Entity* only through its respective *Approved Certifier*.

3.2 GOTS ADDITIVES

- 3.2.1 With issuance of a GOTS Letter of Approval by a Scope 4 Approved Certifier, the supplier of *GOTS Additives* acquires a permission to participate in the GOTS programme, including use of the standard and – upon express release by the Scope 4 *Approved Certifier* with the form "Labelling Release for GOTS Additives" – the *GOTS Signs* limited to *Other Applications of GOTS Signs* in accordance with the provisions of this document (particularly Section 7) and as long as the Letter of Approval remains valid.

3.3 COBRANDING: BRAND OWNERS REGISTRATION

- 3.3.1 Cobranding according to this document means the application of a Brand to *GOTS Goods* and/or its packaging.
- 3.3.2 In addition to other provisions of this document, Cobranding to *GOTS goods* is only permitted, if the respective *Brand Owner* has properly registered the respective *Brands* with Global Standard gGmbH and received prior written approval for such co-branding. The aforementioned does not apply to other certification marks, signs of certification bodies and official signs or seals by a government on *GOTS Goods*.
- 3.3.3 Cobranding requires the payment of Cobranding Annual Fees. Details for registration, the registration process and fees will be developed over the course of 2021.
- 3.3.4 Section 3.3 shall be applicable only after the said system has been introduced.

4 FEES²

4.1 ENTITY ANNUAL FEES

² Fees are governed by the latest version of "Invoicing Procedure - GOTS Approved Certification Bodies for GOTS fees" released by the GOTS Management and updated from time to time.



- 4.1.1 Each *Certified Entity* shall pay an annual fee based on the number of *facilities* inspected. If a *Certified Entity* is listed as a sub-contractor on another Scope Certificate and is inspected by the *Approved Certifier* as a part of its Risk Assessment, an annual fee is payable only once for such a facility, through its own Certifier.
- 4.1.2 Fees shall be paid for all Scope Certificate holders irrespective of whether this location has any textile processing or not. Fees shall be therefore payable for registered offices, administrative, marketing, accounting offices etc. should they be the primary Scope Certificate holders, in addition to their *facilities*.
- 4.1.3 **The Fee is set at €150 for each facility** that is inspected for a *Certified Entity*.
- 4.1.4 *Certified Entities* that are ordinary members of one of the founding organisations of the *Global Standard gGmbH* pay half of the amounts.
- 4.1.5 The Fee shall be collected by the *Approved Certifier* and transferred to the *Global Standard gGmbH* quarterly based on a calendar year.
- 4.1.6 A *Certified Entity* which resigns and reapplies certification in the following year again, is required to pay the applicable Annual Fees for both years.
- 4.1.7 Certifier invoices that are sent to their clients shall include the phrase “payable to GOTS” in parenthesis to distinguish this item from any other fees payable to the *Approved Certifier*.

4.2 CERTIFICATION BODY ANNUAL FEES

- 4.2.1 The *Approved Certifiers* shall pay an Annual Fee of **€40 per calendar year (including incomplete calendar years) per facility** inspected and/or certified to the *Global Standard gGmbH*.
- 4.2.2 The Fee shall transferred to the *Global Standard gGmbH* quarterly, based on a calendar year.

4.3 ADDITIVES REGISTRATION FEES

- 4.3.1 Producers and suppliers of *GOTS Additives* who have applied to an *Approved Certifier* for approval of their inputs and / or accessories shall pay an Additives Registration Fee for each trade name of *GOTS Additives* which gets listed in Table(s) Appendix on GOTS Letter of Approval (LoA) (see Section 2.2.3 of 'Policy and Template for Issuing Letters of Approval'). The Additives Registration Fee is payable at first registration and covers the time until the next version of GOTS comes into force (general revisions of the standard are scheduled every 3 years). A holder of GOTS Letter of Approval that resigns and reapplies in the same GOTS Version (to same or different Scope 4 *Approved Certifier*) shall pay the applicable Additives Registration Fee again.
- 4.3.2 The **Additives Registration Fee is set at €25** for each trade name of *GOTS Additives* listed in the LoA.
- 4.3.3 The Additives Registration Fee shall be collected by the *Approved Certifier* at the latest with issuance of the related Letter of Approval and transferred to the *Global Standard gGmbH* quarterly based on a calendar year. Certifier invoices that are sent out to their clients shall include the phrase “payable to GOTS” in parenthesis to distinguish this item from any other fees payable to the *Approved Certifier*.

4.4 ADDITIVES ANNUAL FEE

- 4.4.1 Each holder of a GOTS LoA shall pay an Additives Annual Fee based on the number of *GOTS Additives* listed in the Table(s) Appendix (see Section 2.2.3 of Policy and Template for Issuing Letters of Approval for GOTS Additives). Payment of Annual Fees shall permit the holder of the LoA to use the GOTS logo under conditions described in Section 7. Fees are payable annually after first approval.



- 4.4.2 The Additives Annual Fee is set at **€5 per registered additive** per calendar year or part thereof, **subject to a minimum fee of €150**.
- 4.4.3 The Additives Annual Fee shall be collected by the Scope 4 *Approved Certifier* and transferred to the *Global Standard gGmbH* quarterly based on a calendar year.
- 4.4.4 Certifier invoices that are sent out to their clients shall include the phrase “payable to GOTS” in parenthesis to distinguish this item from any other fees payable to the Approved Certifier.

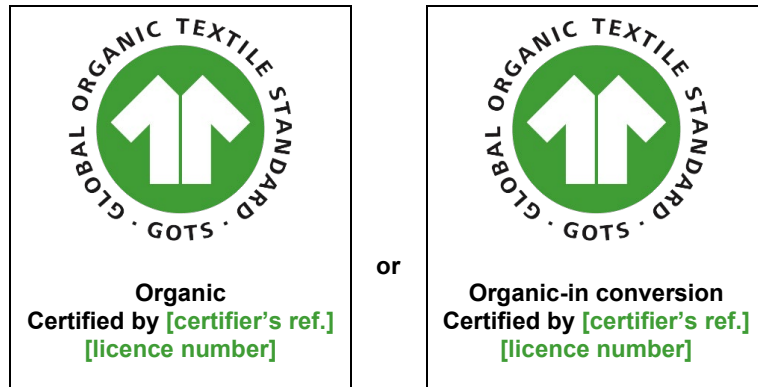
5 IDENTIFICATION OF GOTS GOODS

5.1 PRODUCT MARKING / ON PRODUCT APPLICATION OF GOTS SIGNS

- 5.1.1 The *GOTS Signs* shall be applied on *GOTS Goods* in such a way that it is visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. use on (final) packaging and/or hangtag and/or a (care) label).
- 5.1.2 According to the criterion given in Section 1.4 of GOTS, use of *GOTS Signs* on *GOTS Goods* sold in retail is mandatory.
- 5.1.3 Buyers of *GOTS Goods* who are obliged to participate in the certification scheme according to the criteria as provided for in Section 4.1 of GOTS are not permitted to present or (re)sell these (further processed) products with the *GOTS Signs* if they are not GOTS certified themselves.
- 5.1.4 The *GOTS Signs* always shall always be accompanied by the applicable label grade "organic" (or "organic in *conversion*") or "made with (x %) organic materials" (or "made with (x %) organic in *conversion* materials"). A reference to the *Approved Certifier* who has certified the marked goods (e.g. certifier's name, short form and/or logo) and the licence number of the *Certified Entity* (as provided by the *Approved Certifier*) is mandatory. If the last *Certified Entity* in the supply chain is a trader or retailer, the licence number used in labelling may be the licence number of the last manufacturer or of a certified trader or certified retailer.
- 5.1.5 Use of the *GOTS Signs* by suppliers of *GOTS Goods* shall be expressly released by the *Approved Certifier* by way of the form “Labelling Release for GOTS Goods”.
- 5.1.6 These conditions also apply for identification of any *GOTS Goods* presented (for sale) in catalogues, on web pages or other publications (e.g. by mail order companies). In every case the user shall ensure that no confusion arises between GOTS certified and not GOTS certified products in any marking, publications, advertising, etc.

5.2 GOTS GOODS THAT COMPLY WITH REQUIREMENTS AS DEFINED IN SECTION 2.2.1 OF GOTS

- 5.2.1 *GOTS Goods* that comply with requirements as defined in Section 2.2.1 of GOTS shall be marked as follows:

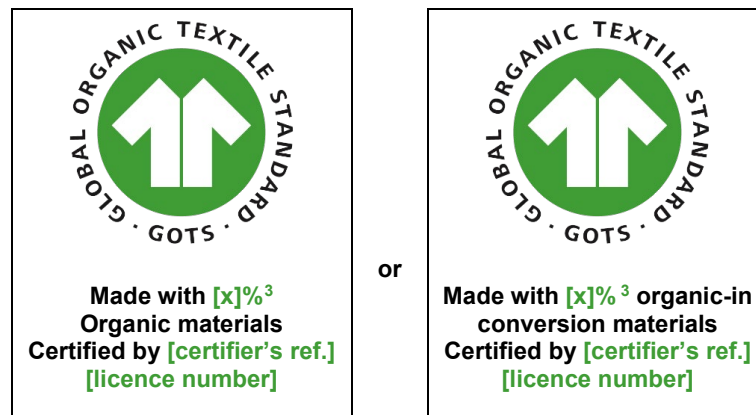


5.2.2 Alternative placement of information

The user may use alternative placement of accompanying information but ensuring all requirements of labelling is satisfied (e.g. placing the information beside the logo). Labelling shall be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

5.3 GOTS GOODS THAT COMPLY WITH REQUIREMENTS AS DEFINED IN SECTION 2.2.2 OF GOTS

5.3.1 GOTS Goods that comply with the material composition requirements as defined in Section 2.2.2 of GOTS shall be marked as described in this section.



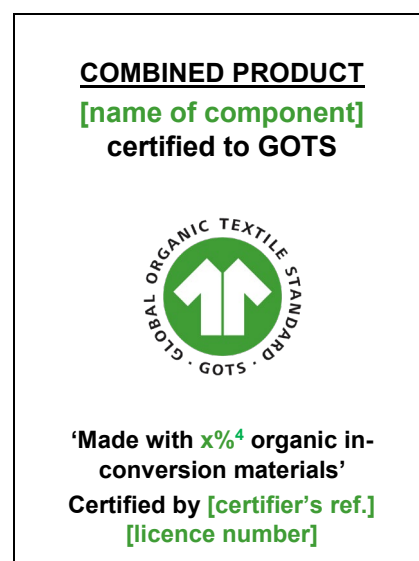
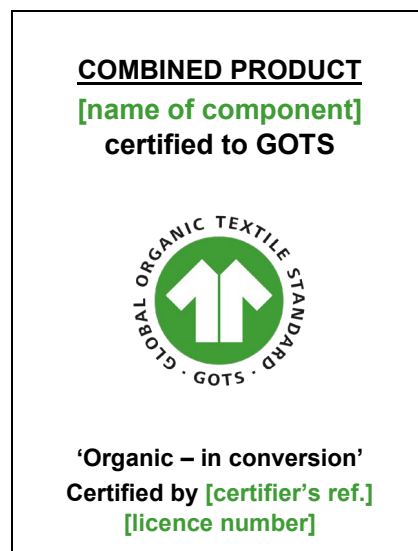
5.3.2 Alternative placement of information

The user may use alternative placement of accompanying information but ensuring all requirements of labelling is satisfied (e.g. placing the information beside the logo). Labelling shall be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

³ Indicating the exact composition percentage of organic fibre material (X>70%) remains optional. If it is not used the label grade shall be presented as 'made with organic' or 'made with organic – in conversion materials respectively'

5.4 COMBINED PRODUCTS WITH COMPONENTS THAT COMPLY WITH REQUIREMENTS AS DEFINED IN SECTION 2.2.1 AND 2.2.2 OF GOTS

5.4.1 Where the GOTS Signs are used for Combined Products with only components that comply with GOTS requirements and with material composition requirements as defined in Sections 2.2.1 or 2.2.2 of GOTS shall be marked as follows:



5.4.2 Alternative placement of information

The user may use alternative placement of accompanying information but ensuring all requirements of labelling is satisfied (e.g. placing the information beside the logo). Labelling shall be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

⁴ Indicating the exact composition percentage of organic fibre material (X>70%) remains optional. If it is not used the label grade shall be presented as 'made with organic' or 'made with organic – in conversion materials' respectively'

5.5 GOTS ADDITIVES THAT HAVE BEEN APPROVED BY AN APPROVED CERTIFIER

- 5.5.1 Where the GOTS Signs are used by suppliers of GOTS Additives that comply with the requirements as defined in Section 2.3 of GOTS and have been duly approved by a GOTS Approved Certifier, it shall be used in the following manner and the use shall always comply with Section 7 of this document:



5.6 LANGUAGE VERSIONS OF GOTS LABEL

- 5.6.1 Instead of 'organic' or 'organic – in conversion', the equivalent terms in the language of the country in which the goods are sold may be used. The text Global Organic Textile Standard shall always be used in English only. This is applicable for both the GOTS logo as well as the wordmark.

5.7 REFERENCING OF PRODUCTS WHICH ARE NOT (COMPLETELY) PRODUCED IN COMPLIANCE WITH GOTS

- 5.7.1 In order to avoid misrepresentation that a product is GOTS certified, the GOTS labelling conditions do not permit the use of the GOTS Signs or any reference to GOTS (certification) on final textile products, if the GOTS certification is valid only for intermediate stages (such as yarn or fabric stage) or for specific components of the product only. Accordingly, the GOTS labelling conditions do also not permit the use of the GOTS Signs or any reference to GOTS (certification) on intermediates (e.g. fabrics), if the GOTS certification is valid for previous stages (e.g. ginned cotton or yarn) only.
- 5.7.2 For this reason, GOTS labelling or referencing is also not permitted if the entire processing and B2B trade chain is not certified to GOTS. Cutting fabric is a processing step requiring certification if sold via an online-shop. Precondition for GOTS product labelling and any referencing is that the entire supply chain of GOTS Goods up to the final product, including the B2B trade level, is certified.

5.8 COBRANDING WITH GOTS GOODS

- 5.8.1 *Brands* may only be applied to *GOTS Goods*, if they are properly registered, registration fees (if applicable) have been paid and use has been approved according to Section 3.3 Goods where Brands are applied to that are not registered under Section 3.3. are no longer considered *GOTS Goods* and may not be labelled or advertised with *GOTS signs*.
- 5.8.2 Section 5.8 shall be applicable only after the system (Section 3.3) has been introduced.



6 SUMMARY REQUIREMENTS FOR COMPANIES WHO SELL OR ADVERTISE GOTS GOODS WITH GOTS LABELLING

6.1 GOTS GOODS SOLD WITHIN THE SUPPLY CHAIN

Before selling GOTS certified and labelled (semi-)finished products within the textile supply chain, the seller shall ensure that:

- 6.1.1 The buyer holds a valid Scope Certificate from an *Approved Certifier*. This requirement is valid for all processors and manufactures as well as for traders with a B2B trade activity (e.g. as importer, exporter or wholesaler) selling *GOTS Goods*. Only traders having an annual turnover of less than €20.000 with *GOTS Goods* per year who do not (re)pack or (re)label *GOTS Goods* are exempt from the certification obligation. However, they required to register with an *Approved Certifier* and inform the *Approved Certifier* immediately after their annual *GOTS Goods* turnover exceeds €20.000.
- 6.1.2 The intended GOTS labelling / reference to GOTS certification has been released by the *Approved Certifier* with the form "Labelling Release for GOTS Goods".
- 6.1.3 If the buyer is obliged to become a *Certified Entity* as per Section 4.1 of the Standard, the seller shall inform its need to become certified, as stipulated in the form, "Labelling Release for GOTS Goods"
- 6.1.4 If the buyer of final *GOTS Goods* (e.g., white T-shirts) further processes these articles (e.g., printing), it shall be considered as a *processor*. Such a *processor* shall not use any *GOTS Signs* unless it becomes a *Certified Entity* and follows applicable labelling rules.

6.2 GOTS GOODS SOLD TO IMPORTER, WHOLESALER, RESELLER

Before selling GOTS certified and labelled final products to importers, wholesalers or any other person or entity that buys such products for resale, the *Certified Entity* who produced such product shall ensure that:

- 6.2.1 The importer, wholesaler or reseller buyer holds a valid Scope Certificate issued by an *Approved Certifier* (viz. is certified) or is properly registered with an *Approved Certifier*.
- 6.2.2 If the GOTS on-product labelling contains license number of the *Certified Entity* which manufactured the product, that *Certified Entity* shall provide proof to their *Approved Certifier* that its buyer is properly registered or certified.

6.3 GOTS GOODS SOLD TO THE END CONSUMER

Before selling GOTS certified and labelled final products to the end consumer, the retailer shall ensure that:

- 6.3.1 The last operation in the textile supply chain that is obliged to participate in the certification chain holds a valid Scope Certificate issued by an *Approved Certifier*.
 - a) If the retailer has a B2B trade activity (e.g. sale to other retailers) with an annual turnover of *GOTS Goods* > 20.000 Euro and/or (re)packs or (re)labels the *GOTS Goods*, the retailer shall be certified. In this case the conditions for the certification of traders as detailed in Section 6.1 above apply.
 - b) If the retailer does not have a B2B trade activity with an annual turnover of *GOTS Goods* > 20.000 Euro and does not (re)pack or (re)label the *GOTS Goods*, the retailer is exempt from the certification obligation. In this case, the retailers shall ensure that the supplier of their *GOTS Goods* (i.e. a manufacturer, a B2B trader) is GOTS certified.
- 6.3.2 The GOTS on-product labelling is correct and complete as described in Sections 5.1 or 5.2 and has been released by the *Approved Certifier* of the *Certified Entity* which is applying the GOTS labelling to the product. To assure this, the retailer may ask the supplier to provide the

form "Labelling Release for GOTS Goods" issued by the supplier's *Approved Certifier*. This is especially recommended if the retailer provides the content and artwork of the labels, hang tags or packaging on which the GOTS labelling shall be applied.

Further notes:

- By entering the licence number into the 'free text field' of the GOTS [Certified Suppliers database](#) the corresponding data set of the *Certified Entity* (as entered by the applicable *Approved Certifier*) can be looked up. If the retailer does not want to disclose the licence number of the certified supplier on its products, it may apply for an own certification. With granted certification, the retailer shall receive an own licence number which can then be used for GOTS labelling of its products.
- As an additional quality assurance measure to ensure that the whole volume of shipments purchased from a certified supplier are indeed GOTS certified, an uncertified retailer may request from its supplier to provide Transaction Certificates (TCs), issued by the *Approved Certifier* of the supplier and listing the actual products and shipment details including the buyers name and address and confirming the GOTS certification status. Retailers may decide to make the issuance of TCs for the whole quantity of purchased *GOTS Goods* a (contractual) condition to each supplier they want to work with in this field.
- To reiterate GOTS' requirements from Section 5.1 : According to the criterion given in Section 1.4 of GOTS, use of *GOTS Signs* on *GOTS Goods* sold in retail is mandatory.

7 IDENTIFICATION OF GOTS ADDITIVES

GOTS Additives, which have been approved (for specific application(s)) as additives for the production of *GOTS Goods* may be presented (for sale) as "GOTS approved additive" or more specific, e.g. as "GOTS approved inputs" (dye stuff, washing agent etc.) or "GOTS approved accessories" (sewing thread, button etc.). This statement shall be accompanied by a reference to the *Approved Certifier* who has provided the approval (e.g. certifier's name and/or logo). It is not allowed to present, label or market *GOTS Additives* as being "GOTS certified", since GOTS certification is only granted to textiles processors, manufacturers, traders and retailers working in compliance with GOTS (*Certified Entities*) and their GOTS compliant textile products (*GOTS Goods*).

7.1 USE OF GOTS SIGNS BY PRODUCERS OR SUPPLIERS OF GOTS ADDITIVES

- 7.1.1 Producers or suppliers of *GOTS Additives* may choose to use the *GOTS Signs* for informative and/or advertising purposes. They shall further comply with related requirements explained in Section 5.5.
- 7.1.2 The use of *GOTS Signs* is limited to *Other Applications of GOTS Signs*. Use of *GOTS Signs* directly on a product, product packaging, product technical specifications or Safety Data Sheets (SDS) is not allowed.
- 7.1.3 Use of the *GOTS Signs* are allowed on published lists of approved *GOTS Additives* with a reference to the *Approved Certifier* and only after use of *GOTS Signs* is approved by the *Approved Certifier* via the form "Labelling Release for GOTS Additives".

8 USE OF GOTS SIGNS ON COMPLIANCE DOCUMENTS

Approved Certifiers shall use the *GOTS Signs* on Scope Certificates and Transactions Certificates (TCs) in accordance with the corresponding policies and templates. *Approved Certifiers* shall not use the *GOTS Signs* on compliance documents issued for *GOTS Additives* (e.g. Letters of Approval for Colourants, Textile Auxiliaries and accessories).

9 USE OF GOTS SIGNS ON CONSUMER FOCUSED WEBPAGES / MARKET PLACES / CATALOGUES / ADVERTISING MATERIALS

- 9.1 Labelling shall be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.
- 9.2 *GOTS Signs* in footers and headers shall only be used if all the goods being offered are GOTS Certified.
- 9.3 Should packaging have the GOTS signs, individual products displayed should also show the signs.
- 9.4 Sellers shall ensure that Retailers and Brands (who are not certified) be made aware that labelling is subject to conditions covered in this document and through a specific Label Release that is issued by CBs.
- 9.5 Any user shall ensure that the *GOTS Goods* offered are labelled correctly with the consent of the responsible GOTS Approved CB through a valid Label Release Form. Labelling shall be in accordance with relevant Sections from this document and shall include licence number, reference to certifier and label grade.
- 9.6 General references to GOTS or use of *GOTS Signs* by the textile trade without direct relationship with the Standard are not permitted.
- 9.7 An uncertified retailer can directly request *GOTS Signs* from Global Standard gGmbH by use of the '*Retailer's Declaration for Use of GOTS Signs*'.

10 OTHER APPLICATIONS OF THE GOTS SIGNS

In addition to its application as identification mark for *GOTS Goods*, the *GOTS Signs* represent the 'Global Organic Textile Standard' as such. It may accordingly be used only in the appropriate and unambiguous context, such as for informative and advertising purposes by:

- 10.1 The *Global Standard gGmbH* and its founding organisations.
- 10.2 *Approved Certifiers* referring to their approved status and offering their related quality assurance services.
- 10.3 *Certified Entities* and retailers with reference to their certified operational status and/or their *GOTS Goods* that are marked with the *GOTS Signs*, during validity of their Scope Certificates. In particular, traders and retailers may only use the *GOTS Signs* or other reference to GOTS (certification) in this context if the referred products sold carry complete and correct GOTS on-product labelling as described in Sections 5.2, 5.3, 5.4.
- 10.4 Suppliers of *GOTS Additives* with reference to their approved additives that are released on Letters of Approval by an *Approved Certifier*, during validity of their Letter of Approval.
- 10.5 Stakeholders, NGOs, media and other parties that distribute independent (consumer) information.

In every case the user shall ensure that no confusion arises between GOTS certified/approved and not GOTS certified/approved products in any publication and/or advertising.

11 USE OF GOTS SIGNS BY GOTS APPROVED CONSULTANTS

- 11.1 GOTS Approved Consultants may use the GOTS signs only in an appropriate and unambiguous context, such as for informative and advertising purposes on their stationery and visiting cards, further specified in their contract documents in the following manner.



- 11.2 Other relevant design specifications such as fonts and colours stated elsewhere in this document shall always be followed. In all cases, the lettering shall remain readable.

12 MISUSE OF THE GOTS SIGNS

- 12.1 The *Global Standard gGmbH* and/or the *Approved Certifiers* can pursue all legal remedies for any unauthorised or misleading use of the *GOTS Signs* on product declarations, in advertisements, catalogues or other contexts, including actions such as corrective and/or legal action and/or publication of the transgression so as to safeguard credibility of the GOTS identification.
- 12.2 In case of unauthorised or misleading use of the *GOTS Signs* as mentioned above or other violations of their obligations according to this document these shall be subject to payment of a penalty in the amount between €300 and €5000 to be set at GOTS's discretion. GOTS shall retain the right for further legal recourse even if a penalty has been charged.
- 12.3 The Certified Entity shall always recognise the title of Global Standard gGmbH to the *GOTS signs* and shall not at any time impair the rights of Global Standard gGmbH to any of the *GOTS signs*.
- 12.4 Should a Certified Entity initiate or threaten to initiate cancellation action or otherwise attack the validity of the *GOTS signs*, Global Standard gGmbH may terminate the rights of the Certified Entity to use *GOTS Signs* without notice.

13 DESIGN SPECIFICATIONS

Size and place of the marking shall be chosen in such a way that the logo is always noticeable and the writing 'Global Organic Textile Standard; GOTS' - as well as the label grade, the reference to the *Approved Certifier* and the licence number in case of product marking - readable. To avoid legibility problems, the logo (including the lettering 'Global Organic Textile Standard; GOTS') shall not be reproduced with a diameter less than 10mm (approx. 0,39 inches). The lettering 'Global Organic Textile Standard GOTS' may not be altered in any way. Proportions of the label shall not be changed when increasing or reducing the label size.


The colour used for displaying the label grade of *GOTS Goods*, the reference to the *Approved Certifier* and the licence number connected to the logo in product marking is not prescribed. However, all this information shall be printed in the same colour and all text should be in "Frutiger Next bold" font.

13.1 PRINT MEDIA


For prints of the logo the following print colour options shall be used:

13.1.1 Colour version


a) Primary (preferred) option:

| | | |
|---|---|---|
| Lettering 'Global Organic Textile Standard; GOTS' | 100 % black "Frutiger Next bold" font |  |
| Lettering Background | 100 % white or transparent (in the background colour of the medium), provided that the font remains legible | |
| Garment Symbol | 100 % white | |
| Circle Element | Euroscale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black | |
| (or) | Pantone colour system: Pantone 362 C (coated) | |
| (or) | HKS colour system: HKS 60 N (uncoated) | |

b) Secondary option (only in exceptional cases and only where the product or label colouration will render the preferred option illegible, the following may be used):


| | | |
|---|--|---|
| Lettering 'Global Organic Textile Standard; GOTS' | 100 % white "Frutiger Next bold" font |  |
| Lettering Background | 100 % black or dark (in the background colour of the medium), provided that the font remains legible | |
| Garment Symbol | 100 % white | |
| Circle Element | Euroscale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black | |
| (or) | Pantone colour system: Pantone 362 C (coated) | |
| (or) | HKS colour system: HKS 60 N (uncoated) | |

13.1.2 Black and White Option

| | | |
|---|--|---|
| Lettering 'Global Organic Textile Standard; GOTS' | 100 % black "Frutiger Next bold" font |  |
| Lettering Background | 100 % white | |
| Garment Symbol | 100 % white | |
| Circle Element | 100 % black | |


13.1.3 Monochrome Option (only to be used in cases of transfer printing directly onto GOTS Goods) with backgrounds the colour of the product itself

a) Primary (preferred) option:


| | | |
|---|---|---|
| All elements (Lettering, garment symbol and circle element) (or) (or) | Euroscale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black |  |
| | Pantone colour system: Pantone 362 C (coated) | |
| | HKS colour system: HKS 60 N (uncoated) | |

b) Secondary option (only where the product colouration will render the preferred option illegible, the following may be used):

For dark coloured backgrounds where option a) above will be illegible (such as black):

| | | |
|---|------------|--|
| All elements (Lettering, garment symbol and circle element) | 100% white |  |
|---|------------|--|


For light colours where option a) above will be illegible (such as shades of green):

| | | |
|---|------------|---|
| All elements (Lettering, garment symbol and circle element) | 100% black |  |
|---|------------|---|


13.2 NON-PRINT MEDIA

For non-print media the following colour options shall be used:

Screen based media

| | | |
|---|---|---|
| Lettering 'Global Organic Textile Standard; GOTS' | 0 red, 0 green, 0 blue HTML hexadecimal code: 000000 "Frutiger Next bold" font |  |
| Lettering Background | 255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFFF or transparent (in the background colour of the medium), provided that the font remains legible | |
| Garment Symbol | 255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFFF | |
| Circle Element | 63 red, 156 green, 53 blue HTML hexadecimal code: 3F9C35 | |

Non-screen based media

| | | |
|---|---|---|
| Lettering 'Global Organic Textile Standard; GOTS' | RAL CLASSIC colour system: RAL 9005 Jet black "Frutiger Next bold" font |  |
| Lettering Background | RAL CLASSIC colour system: RAL 9003 Signal white or transparent (in the background colour of the medium), provided that the font remains legible | |
| Garment Symbol | RAL CLASSIC colour system: RAL 9003 Signal white | |
| Circle Element | RAL CLASSIC colour system: RAL 6018 Yellow green | |

Note: The *Approved Certifiers* have available template files of the GOTS Signs in different formats for their *Certified Entities*.

14 CONTACTS

14.1.1 *Certified Entities* shall contact their contracted *Approved Certifier* for release of their labelling with the GOTS Signs. The *Approved Certifiers* are listed on the web site [at this page](#) as well.

14.1.2 *Brand Owners* (using *GOTS Signs* according to Section 3.3 of this document) and uncertified retailers (using *GOTS Signs* according to Section 6.3.3 of this document) shall contact *Global Standard gGmbH* through the contact form on <http://www.global-standard.org/contact.html> or through e-mail to: retailer.declaration@global-standard.org.

15 IMPLEMENTATION DATE

Deadline for the implementation of this document shall be 1 February, 2022.

» » » » » » » »

Important:

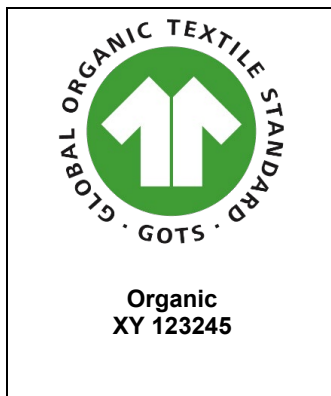
The following verbal forms are used to indicate requirements, recommendations, permissions, or capabilities in this policy:

- "shall" indicates a mandatory requirement
- "should" indicates a recommendation
- "may" indicates a permission
- "can" indicates a possibility or capability

APPENDIX : EXAMPLES OF CORRECT AND INCORRECT GOTS LABELS



Product name can be added to the label grade



Shortest label option allowed, Reference to certifier can be part of the licence number



Black and White version of logo is permitted. Label grade "made with ..." may have exact percentage of organic materials



'100% Organic' is not permitted as a label grade; Reference to certifier is missing



Text is not easily readable due to background colour



Old GOTS logo; Label grade should be 'Made with (70%) organic.'



Other orientations of the required information is permitted



Placement of logo need not be above the information



GOTS additives are not certified. They are only approved.

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