



is for Everyone



Did You Know that C&A...



- ...was one of the **first high-street companies** to sell the **bikini** as well as the **mini-skirt in 1960s?**
- ...will celebrate its **175th** anniversary in 2016?
- ... is one of the **world's largest** buyers of **Organic Cotton?**
- ...employs more than **35,000 people** in Europe?





Our Story Begins Back in 1841....

1841



Our Origins

Clemens and August Brennikmeijer found C&A in 1841. C&A's story begins

19th century



Democratizing

C&A revolutionizes an industry by providing affordable fashion to everyone

20th century



Pioneering Spirit

C&A makes the latest fashions accessible and affordable





Collections Fitting Our Customers' Lives

We offer fashion for every one life's occasions`

Our inspiration comes straight from the richness, beauty and energy of everyday life.

We are pioneering ready-to-wear, quality fashion at affordable price for the entire family.



We want everyone to feel good about themselves everyday

We vigorously renew and evolve our collections to celebrate, inspire and suit colorful, varied and dynamic lives.





Our Geographic Footprint

21

European countries
24 worldwide



More than
2,000,000
Customers per day



International Presence

in Europe, Brazil, Mexico and China



1,575

stores in Europe
2,000 worldwide

Around
35,000

employees in Europe
60,000 worldwide



Our Responsibility





Global Sustainability Framework



Striving for a Sustainable Business



- Raw Materials
- Circular Economy



- Fair and Safe Labour
- Clean Environment



- Enabling Customers
- Engaging Employees

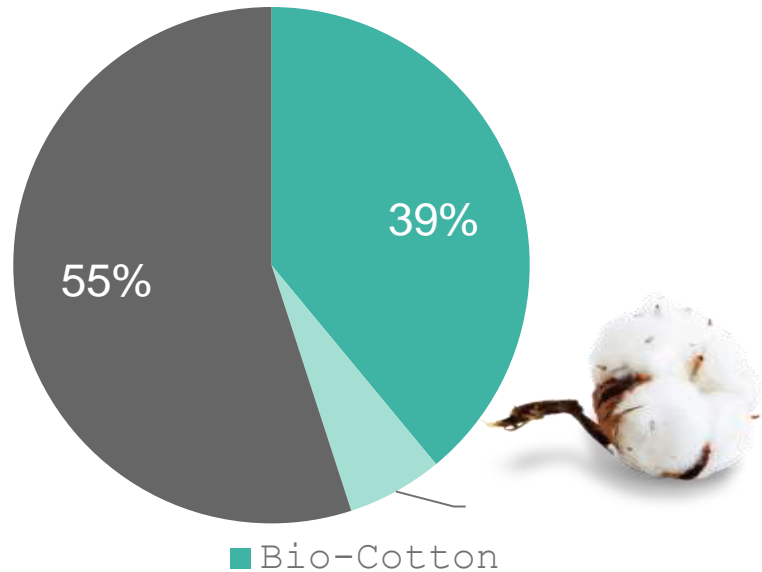


Product



Committed to 'more sustainable cotton'

Cotton used in C&A Europe (2014)



REEL Responsible Environment Enhanced Livelihood

- We have publically committed to use 100% 'more sustainable cotton' by 2020.
- Currently 45% of the cotton used in collections is more sustainable
- C&A requires its organic cotton to be certified by independent third parties according to the Organic Content Standard or to the Global Organic Textile Standard



In March, C&A offered its first GOTS labeled baby collection



newborn
Available from 19-03

today's look is
**only the best
for your baby**

We're proud to introduce to you our Global Organic Textile Standard-certified 'Best baby' collection. Made with cotton of only organic materials, every aspect has been approached in an environmentally and socially responsible manner. Made following the strict GOTS requirements for safe inputs, it is deliciously soft and as gentle to your baby's sensitive skin as it is to the planet.

Eco-friendly
GOTS ensures less impact on the environment. Mindful of our planet and better for our children.

Social
Those producing the garment are treated with respect and integrity throughout the whole production cycle.

Safe
GOTS guarantees no hazardous chemicals are used in the production.

GLOBAL ORGANIC TEXTILE STANDARD
GOTS

License # 25231
1436622 Sleep suit, body and bibs, all pure Bio Cotton,
2-piece set, size 50-68 12€

GLOBAL ORGANIC TEXTILE STANDARD
GOTS

License # 25231
129882 Trousers pure Bio Cotton, 2-piece set, size 50-68 7€

GLOBAL ORGANIC TEXTILE STANDARD
GOTS

License # 25231
129868 Bodys pure Bio Cotton,
2-piece set, size 50-68 9€

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Building on a long heritage



- C&A has been using organic cotton since 2004.
 - The C&A "Bio-Cotton" seal was introduced in 2007 to make our organic cotton textiles easily recognizable.
- BIOCOTTON**

- About 20 percent of our Bio-Cotton products are certified to the Global Organic Textile Standard (GOTS).





And part of a larger effort to provide more sustainable choices to consumer



- Almost all products featured in the brochure had a special sustainability attribute
 - Bio-Cotton
 - GOTS
 - Oekotex 100
 - More sustainable viscose
 - Recycled polyester (in select stores)

newborn
Only the best for your baby

baby
Discovering spring

toddler
Looking out for the little ones

kids
Feeling good about looking good





An interesting and challenging
journey



A large crowd of people is gathered in front of a building. The building has a large, circular logo on its facade that reads 'C&A' in blue letters. The crowd is diverse in age and appearance, and many people are wearing blue clothing. The scene is set outdoors, with trees and a clear sky visible in the background.

Thank you.

