

11-13 March 2026

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)



## APPLICATION FORM

**1. Exhibiting company details** (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): \_\_\_\_\_ (Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email: \_\_\_\_\_ Website: http:// \_\_\_\_\_

Name of branch office/ representative/ agent(s) in **China**: \_\_\_\_\_

Company social media platform for us to follow: Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_  
Instagram: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

**2. Company details** (Please tick  all that apply)

**Billing company** (for issuing invoice, if different from above)

**Principal company / Overseas headquarter**

**Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)

**Co-exhibitor** (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)

**Yes**, and keep Part 3 to Part 8 the same  **Yes**, but Part 3 to Part 8 information is different (another form has to be submitted)  **No**

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): \_\_\_\_\_ (Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email (please provide different email from Part 1): \_\_\_\_\_ Website: http:// \_\_\_\_\_

**3. Business nature** (Please tick  all that apply)

<input type="checkbox"/> 01 Manufacturer	<input type="checkbox"/> 06 Testing & Certification
<input type="checkbox"/> 02 Sole agent, wholesaler, agent	<input type="checkbox"/> 07 Press and publication
<input type="checkbox"/> 03 Trading company, converter	<input type="checkbox"/> 08 Trend Forecaster
<input type="checkbox"/> 04 Design & styling service	<input type="checkbox"/> 09 Others (please specify): _____
<input type="checkbox"/> 05 Printing & CAD/CAM/CIM supplier	

**4. Product groups** (Please tick  all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

**\*01 Apparel fabrics**

<input type="checkbox"/> 1.1 Cotton	<input type="checkbox"/> 1.8 Lace and embroidery
<input type="checkbox"/> 1.2 Wool	<input type="checkbox"/> 1.9 Pattern Design
<input type="checkbox"/> 1.3 Silk	<input type="checkbox"/> 1.10 Denim
<input type="checkbox"/> 1.4 Linen/Ramie	<input type="checkbox"/> 1.10.1 Knitted Denim
<input type="checkbox"/> 1.5 Man-made	<input type="checkbox"/> 1.10.2 Woven Denim
<input type="checkbox"/> 1.6 Knitted	<input type="checkbox"/> 1.11 Digital Print
<input type="checkbox"/> 1.7 Functional	<input type="checkbox"/> 1.12 Others (please specify): _____

**\*02 Yarns & Fibres**  **\*03 Accessories**  (please specify): \_\_\_\_\_

From the product groups 01-03, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board\*: \_\_\_\_\_  
\*Fascia board is for standard booth exhibitors only.

**5. Our products are used in the following applications** (Please tick  all that apply)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> 01 Suitings    | <input type="checkbox"/> 04 Functional wear/ Sportswear | <input type="checkbox"/> 07 Children & infants wear |
| <input type="checkbox"/> 02 Casual wear | <input type="checkbox"/> 05 Shirts                      | <input type="checkbox"/> 08 Swimwear & lingerie     |
| <input type="checkbox"/> 03 Ladieswear  | <input type="checkbox"/> 06 Jeanswear                   | <input type="checkbox"/> 09 Others                  |

**6. Sustainable products / services exhibitor list** (Please tick  one that applies)

- Include our company in Economy Finder (free-of-charge)

*Economy Finder is the online & print directory for exhibitors with sustainable products & services. You will be required to pass a Check of your sustainability credentials to be included in the Finder. A link to complete this online will be sent to you.*

**7. Agent / Representative to be listed in the online listing?** (Please complete by either Eng or Chi only)

- Information as below:

Company name: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

- We are looking for Agent(s). (Please specific the location(s): \_\_\_\_\_)

- No

**8. Business information** (Please tick  all that apply)

Does your company wish to indicate the following business information in the **fascia board (standard booth only) & online listing?**  
(No indications will be made if exhibitor leaves this question blank.)

- |  |  |
|--|--|
| <input type="checkbox"/> 1. Custom-made services | <input type="checkbox"/> 4. Small orders, if yes, please advise your order range also ( <b>single selection, default 50-100m</b> ) |
| <input type="checkbox"/> 2. Exporter             | <input type="checkbox"/> 50-100m <input type="checkbox"/> 101-500m <input type="checkbox"/> 501m or above                          |
| <input type="checkbox"/> 3. Product in stock     | <input type="checkbox"/> 5. Onsite sample cutting services   |

**9. Please specify your product range** (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

**10. Visitor guide, online listing & fascia board listing:**

**Do you agree if we use above information for visitor guide, online listing & fascia board listing?**

("YES" will be chosen if exhibitor leaves this question blank.)

- Yes  No, we want to have a blank form to fill in

**11. Stand options:**

**- Standard booth (minimum 9 sqm)**

Booth size: \_\_\_\_\_ sqm

Participation fee per sqm: US\$595

**Standard booth includes:**

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 4 sample racks / shelves with light cover per 9 sqm
- 1 lockable cupboard
- 1 table & 3 chairs
- 2 halogen lights per 9 sqm
- 1 electronic socket
- Booth cleaning and security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

**- Raw space (minimum 54 sqm)**

Booth size: \_\_\_\_\_ sqm

Participation fee per sqm: US\$520

**Raw space includes:**

- Floor space
- Booth security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

**Payment:** 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 5 December 2025  
. See no. 5 on Specific Terms and Conditions for bank account details.

**12. Name of legally responsible person** (Please print last name, first name and sign below):

Name: \_\_\_\_\_ Title: \_\_\_\_\_

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp (Same as Exhibiting Company): \_\_\_\_\_

(Please see reverse)

# Specific Terms and Conditions

## 1. Organiser

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road, Wanchai,  
Hong Kong

## 2. Location of event

National Exhibition and Convention  
Center (Shanghai)  
168 East Yinggang Road,  
Shanghai,  
China

## 3. Date of event

11 – 13 March 2026

## 4. Registration and confirmation

Application to exhibit is made by  
submitting a completed and signed  
application form to the organiser.  
The organiser will confirm receipt of  
applications in writing by email and  
original mail.

## 5. Terms of payment

50% of the total participation fee as  
deposit is required upon application.  
Applicants should remit the  
appropriate amount directly to the  
organiser. Final balance is due on or  
before 5 December 2025. All bank  
charges are to be borne by applicant.

Payment should be made to:  
Hong Kong and Shanghai Banking  
Corporation Ltd.  
1 Queen's Road Central, Hong Kong  
USD A/C No: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd.  
Swift Code: hsbckhkhkh

## 6. Cancellation

If an applicant withdraws his  
application, for whatever reason,  
before he receives either a rejection  
or confirmation of his application, any  
participation fee paid will be forfeited.

If the exhibitor notifies the organiser of  
his withdrawal within three months of  
the start date of the event, he is liable  
for the total participation fee.

Should the exhibitor under contract  
(i.e. in receipt of confirmation) inform  
the organiser that he will not  
participate in the event, providing the  
organiser is able to resell the stand  
without loss, the payment to be made  
by the exhibitor will be reduced to a  
handling fee of US\$1,000 irrespective  
of the exhibitor's full liability for  
additional costs, visitor guide fees etc.

## 7. General terms and conditions of participation

The detailed General Terms & Conditions  
of Participation are given on the organiser's  
website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in  
printed form if required.

## 8. Booth allocation

The exhibitor booth location will be allocated  
according to product and business nature  
criteria, or other criteria set by the organiser.  
No change of booth location is allowed once it  
has been assigned and the exhibitor informed.

Additionally represented companies (co-  
exhibitors) must arrange their participation  
through the main exhibitor.

In cases where an application is received for  
nine (9) sqm, but due to hall layout only larger  
spaces are available, the applicant is required  
to pay the full cost of the additional space up  
to a maximum of six (6) sqm. The organiser  
reserves all rights regarding the final booth  
arrangements.

## 9. Visitor guide, online listing & fascia board

Information from the application form will  
be used to prepare the exhibitor's entry in  
the visitor guide, online listing & fascia board.

With your visitor guide entry, your company  
name will appear in alphabetical order based  
on the first letter of the exhibiting company name,  
in addition to country and product group listings.  
If available, please provide us also with your  
company information in Chinese.

Additional entries on both printed and online  
listing for co-exhibiting companies will be  
subject to a charge of USD200 per entry.  
Please contact us for the details.

The organiser / publisher will not take any  
responsibility if mistakes are made in the  
visitor guide due to unclear handwriting.  
The organiser reserves the rights to make  
changes in grammar and spelling to  
maintain consistency within the publication.

## 10. Digital information collection message

The Exhibitor's company data in the media  
package (including but not limited to company  
name, address, telephone number, fax number,  
email address, product introduction, etc.) shall  
be published in the market directory of the  
Messe Frankfurt year-round industry website  
associated with the Exhibition website if the  
industry website is available for the respective  
event.

## 11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and  
packages thereof and the related publicity  
materials do not in any way whatsoever  
violate or infringe any third party's rights  
including trade marks, copyrights, designs,  
names and patents whether registered or  
otherwise. The organiser has the right to  
refuse participation of any exhibitor found  
guilty of infringement of intellectual property  
rights at any future trade fairs.

## 12. Photo / video permission

**The Exhibitor guarantees that the Exhibitor has obtained the written authorisation of all the personnel of the Exhibitor attending the on-site exhibition (hereinafter referred to as the "On-site Personnel") and hereby confirm on behalf of the On-site Personnel as follows: (1) the On-site Personnel understand and agree to accept the provisions under the General Terms and Conditions of Participation regarding the authorisation for the Organiser to randomly take photos or videos; (2) the On-site Personnel understand and agree that they have the right to revoke the above authorisation, but such revocation of authorisation shall not affect the validity of the activities of using their portrait that have been carried out based on their authorisation prior to the revocation. The Exhibitor undertakes to indemnify the Organiser against any claims and/or losses suffered due to the use of the portraits of the On-site Personnel.**

## 13. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel (852) 2802 7728  
Fax (852) 2598 8771  
Email: [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com)



messe frankfurt