



2026 Intertextile Shanghai Apparel Fabrics-Spring Edition

Global Standard Invitation

Dear GOTS Certified Entities:

We sincerely invite you to attend the **2026 Intertextile Shanghai Apparel Fabrics-Spring Edition (2026 Intertextile Spring Edition)**, which will be held in Shanghai, China, from March 11-13, 2026. In 2025, as one of the largest apparel fabrics and accessories expo in the world, the trade show welcomed over 3,100 exhibitors from 25 countries and regions and attracted nearly 95,000 trade visitors from 131 countries and regions.

Intertextile Shanghai Spring Editon 2026 will further integrate global resources, actively address the market's demand for innovative and sustainable solutions, and strive to serve as a core platform that drives industry growth, fosters in-depth engagement, and empowers businesses to plan strategically for the future:

- ✓ **Econogy Hub:** A display and networking platform for sustainable fabrics, products, cutting-edge eco-friendly technologies, and green business services, driving innovation and sustainable development in the industry.
- ✓ **Innovation & Digital Solutions Zone:** Showcasing new material innovations and digital technologies to fuel the intelligent transformation of the textile sector.
- ✓ **Intertextile Hub:** Provides instant queries and clear demands, facilitates communication, and enhances the efficiency of business matchmaking.
- ✓ **Fringe Program:** Engage with the entire value chain, gain critical insights, and participate in building a sustainable future across four key themes: Trends, Market Strategies, Technology, and Sustainability.

As a standard-setter, Global Standard's mission is to ensure the highest level of positive social and environmental impact in textile value chains through voluntary sustainability standards. To achieve this, Global Standard owns and operates the world's leading processing standard for organic textiles, Global Organic Textile Standard (GOTS); In addition, it is developing the Global Responsible Textile Standard (GRTS), which is soon to be released. **In 2024, the number of GOTS certified facilities increased by 5.2% to 15,441.**



Global Standard has actively participated in exhibitions hosted by Messe Frankfurt over the years, achieving remarkable results. In 2026, we will continue to promote the latest trends and practices in organic textiles, aiming to enhance interactions with key stakeholders in the organic textile sector. We invite GOTS Certified Entities (CEs) to participate in the 2026 Intertextile Spring Edition. This event serves as an ideal platform to enhance your industry influence, expand professional networks, and capture business opportunities from China and the global market.

Why participate in 2026 Intertextile Spring Edition through Global Standard?

- ✓ **Precise Matching:** Connects buyers directly with GOTS Certified Entities (CEs), unified branding ensures seamless, efficient buyer connections.
- ✓ **Sustainable Dialogue:** GOTS Certified Entities (CEs) may have the opportunity to speak* at 2026 Intertextile Spring Edition, sharing innovative products and solutions. This facilitates idea exchange and insights on fostering a green transformation in the value chain.
- ✓ **Multi-Channel Exposure:** Access to branding, retailers, traders, and media resources from GOTS, along with extra promotion opportunities provided by the organisers (such as digital marketing, on-site marketing, press releases, etc.).
- ✓ **Increased Visibility:** Prior to the trade show, additional WeChat/eDM promotions for GOTS and GOTS Certified Entities (CEs) will be conducted to boost the visibility of organic products among customers and potential buyers.

*If you are interested in speaking at 2026 Intertextile Spring Edition, please register early. The organiser, Messe Frankfurt, will review all applications and coordinate schedules where possible to support your expo planning.



Appendix:

1. Exhibition Details



Intertextile Shanghai Apparel Fabrics-Spring Edition Exhibition

Dates: March 11-13, 2026

Venue: National Exhibition and Convention Center (Shanghai), China

No. 333, Songze Avenue, Qingpu District, Shanghai

Organisers: Messe Frankfurt (HK) Ltd

The Sub-Council of Textile Industry, CCPIT

China Textile Information Center (CTIC)

Sponsor: China National Textile & Apparel Council (CNTAC)

2. Product Groups and Zones

Product Groups Cotton, wool, silk, linen / ramie, man-made, knitted, functional, lace and embroidery, fibres / yarns, linings, buttons, zippers, threads & tapes, labels, printing & CAD / CAM / CIM systems, design & styling, trade publications, testing & certification, fashion accessories, digital printing

Featured Zones / Halls SalonEurope, Premium Wool Zone, Verve for Design, Economy Hub, Functional Lab, Beyond Denim, Accessories Vision, Digital Printing



3. Exhibition Photos



4. Participation Fees

During the trade show, GOTS Certified Entities (CEs) will not only stand out at the event but will also maximize their participation benefits through a variety of promotional activities. These activities include pre-show media coverage, newsletters, social media promotions, and exposure through the on-site press center and interviews with media.

Please register by **November 30th**. The participation fees are as follows

	the total cost for a 9m ² booth in USD (Booths are rented starting from 9m ²)
Standard Booth Fee – Fabric Hall	5,355
Standard Booth Fee –Accessories Hall	4,365

5. Registration Method

Please fill out the “2026 Intertextile Spring GOTS Application Form” (see attachment) and stamp it before submitting by **November 30, 2025**. After registering, please make payments directly to the expo organizer. Once payment is made, notify the staff promptly. Booth location will be assigned based on the order of registration and payment.

For more information or to reserve a booth, please contact:
tania.choi@hongkong.messefrankfurt.com

In March 2026, Global Standard will team up with GOTS certified companies at 2026 Intertextile Spring Edition in Shanghai. Preparations have officially kick-started. Please find the attached documents for your reference, and we look forward to your participation and support!